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**FOR IMMEDIATE RELEASE**

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January 29, 2020

**“Take a Ride on Us” after the Super Bowl**

ALBUQUERQUE – If you choose to drink alcohol during the big game on Sunday, Feb. 2, remember to drink responsibly and get home safely. Coordinate with a designated, sober driver or use a driving service to take you home.

The New Mexico Department of Transportation is committed to ending DWI. NMDOT is partnering with Bernalillo County, the city of Albuquerque, Cumulus radio stations and Uber to support “Take a Ride on Us.”

An Uber credit for one ride of up to \$10 will be offered in the Bernalillo County metro area beginning Sunday, Feb. 2 through Monday, Feb. 3 at 3 a.m.

Four hundred Uber rides will be available for the Super Bowl “Take a Ride on Us” program using the code: **SUPER2020**. The code is available for download beginning Thursday, Jan. 30 at noon.

Tips are not included and refunds are not provided for trips under \$10.

Since Christmas 2018, this public-private partnership has provided thousands of safe rides home to New Mexicans area who make the responsible choice and choose not to drink and drive.

Working together, we can ENDWI.

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