

Nationwide Vehicle Wraps Manufacturer, JMR Graphics, Responds to Allstar Coaches Multiple Market Services

JMR Graphics, Nationwide Vehicle Wraps Manufacturer, comments on eNews Channels article discussing the variety of services provided by Allstar Coaches.

Central Islip, NY (<u>PRWEB</u>) January 07, 2013 -- On January 7, 2013, Nationwide <u>Vehicle Wraps</u> Manufacturer, JMR Graphics, weighs in on Florida-based luxury RV rental company, Allstar Coaches, appeal to multiple markets.

According to <u>eNews Channels</u>, Allstar Coaches has marketed their luxury RV rentals on multiple fronts quite successfully. Such markets that they have begun to reach out to include sports tailgaters, political rallies and advertising, reports the article. The article reveals that their state-of-the-art RVs are equipped with comfortable cabins, a galley, user-friendly technology, and multiple slide-out or automatic awnings that increase space.

The company has also begun a concept they have titled 'Hotel on Wheels', states eNews Channels. Just as the name implies, they stock RVs with luxury hotel bedding, fresh towels, ECO Spa bath products and include services such as concierge, itinerary planning and, of course, a driver. According to the article, it is in this effort to make the renter as comfortable as possible on a potential multi-day length travel.

The article reports the effectiveness of this advertising. According to Rob Tischler, CEO of Allstar Coaches, "If a company is launching a new product, why not wrap it and drive it around a targeted demographic area and interact directly with potential consumers? It's basically a 45 foot rolling billboard that you can take anywhere."

A representative of <u>JMR Graphics</u>, a Vehicle Wraps manufacturer, John Galasso, responded in praise to the endeavors of Allstar Coaches. "Customer satisfaction is an absolute necessity in any form of business. The efforts of Allstar branching out into multiple markets are actions that should be commended." John continued with, "It is also commendable of Allstar to enter the marketing game. An adequately sized luxury RV with a vibrant and noticeable advertisement wrap would prove to be quite a benefit for any business."

JMR Graphics is an award winning Nationwide 3M Certified Manufacturer of Graphics for over a quarter of a century. We specialize in branding companies through Fleet Graphics, Vehicle Wraps, Architectural Wall Graphics, Promotional Window Clings, Floor Graphics, Event Signage and much more. We offer a variety of 3M Graphics Films, which are specially designed for most surfaces that require a changeable, short and long-term application. Our exceptional "Turn Key Service" is backed with a 3M MCS Warranty to give you peace of mind, when you need optimum performance for the intended life of your graphics. With our state of the art, cutting edge facility we inspire our clients by providing creative design, custom printed graphics and handle a network of nationwide installers. JMR Graphics provides expert capabilities and capacities needed to meet any graphic challenge.

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