



## **Sponsoring Car Clubs – Why Companies are Taking Advantage of This Powerful Advertising Tool**

### *Immortals Car Club Opens It's Doors to Corporate Sponsorship*

([PRWEB](#)) March 13, 2005 -- Immortals Car Club has participated in a wide-range of events from car shows to car cruises to even driving celebrities in giant parades. They put together exciting car events, promote events for other car clubs and even help the communities they live in put together parades, car shows and charity events.

Immortals Car Club manages the V.I.P. vehicles which drive celebrities and government officials including congressmen and senators in the largest event of the year for the San Fernando Valley – the Canoga Park Memorial Day Parade. <http://www.immortalscarclub.com/page4.html> The 2004 parade was listed on the main page of President Bush's web site. Immortals Car Club was even awarded the Certificate of Recognition by the California State Senate for their community service.

And they did all this in just their first year of operation. What's next? – All this and much more – explains Brett Schoneman, Immortals co-founder and web master. What's needed to help car clubs like Immortals grow? Corporate Sponsorship. – Corporate sponsorship will provide the funding to help us grow our car club, participate in more events and provide excellent automotive resources for our members to connect with when they need to make purchases. A win-win situation for the car club and the sponsors –.

Automotive parts and services companies are finding Car Club Sponsorship to be a very powerful, yet cost-effective way to reach their audience and to connect with them personally as well. – Car clubs that are as active as Immortals Car Club, both within the club and in the community, is a great thing to see – states Eric Cuaresma, President of Dynamic MotorsportsTM (DMS). – DMS is committed to the auto enthusiasts as well as the community, and by sponsoring Immortals as well as becoming a member, we are able to do both at the same time. We are very impressed with what Brett Schoneman has done with the club and for the community and look forward to a win-win situation for both Dynamic MotorsportsTM and Immortals Car Club –.

Dynamic MotorsportsTM is a performance company, created by performance enthusiasts, for performance enthusiasts. They are widely known for their saying – We work towards helping you, not towards making money. – TM Dynamic MotorsportsTM (DMS) brings many years of experience and vast knowledge ranging from very mild performance to very high performance products and applications. They pride themselves in their knowledge, products, and the fact that we are committed to delivering you superb customer service. They know how you expect to be treated and strive to deliver above and beyond all other companies. Visit their site at ([www.dynamicmotorsports.com](http://www.dynamicmotorsports.com)) and take a look at their customer testimonials page to see why many regard them as the best place to obtain their performance parts.

For more information about Immortals Car Club visit their web site [www.ImmortalsCarClub.com](http://www.ImmortalsCarClub.com) For more information about Dynamic MotorsportsTM visit their web site [www.dynamicmotorsports.com](http://www.dynamicmotorsports.com)

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**Online Web 2.0 Version**

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