

General Motors Contributes \$5 Million to The Henry Ford

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DEARBORN, Mich. ([PRWEB](#)) October 18, 2017 -- General Motors has contributed \$5 million to The Henry Ford, it was announced today by Patricia Mooradian, President and CEO of The Henry Ford.

“We are honored to welcome General Motors as a Partner in Innovation,” said Mooradian. “This gift of \$5 million is a game changer and allows us to deepen our community impact with innovative experiences and new exhibitions and programs in Henry Ford Museum of American Innovation.”

In recognition of GM’s historic gift, The Henry Ford announced that the flexible gallery space in Henry Ford Museum of American Innovation will now be known as The Gallery by General Motors.

“General Motors is working to drive sustainable change by supporting organizations that help build brighter futures for students and promote workforce development,” said Mark Reuss, Executive Vice President of Global Product Development, Purchasing and Supply Chain of General Motors. “We can move toward a lot of those goals by supporting The Henry Ford.”

The Gallery by General Motors will host a wide variety of national travelling exhibitions including Enduring Ideals: Rockwell, Roosevelt & the Four Freedoms on display fall of 2018. Currently, The Gallery is hosting The Science Behind Pixar now through March, 2018.

About The Henry Ford

The Henry Ford in Dearborn, Michigan is an internationally-recognized history destination that explores the American experience of innovation, resourcefulness and ingenuity that helped shape America. A national historic landmark with an unparalleled Archive of American Innovation, The Henry Ford is a force for sparking curiosity and inspiring tomorrow’s innovators. Nearly 1.8 million visitors annually experience its five attractions: Henry Ford Museum of American Innovation, Greenfield Village, the Ford Rouge Factory Tour, the Benson Ford Research Center and The Henry Ford Giant Screen Experience. A continually expanding array of content available online provides anytime, anywhere access. The Henry Ford is also home to Henry Ford Academy, a public charter high school which educates over 500 students a year on the institution’s campus. In 2014, The Henry Ford premiered its first-ever national television series, The Henry Ford’s Innovation Nation, showcasing present-day change-makers and The Henry Ford’s artifacts and unique visitor experiences. Hosted by news correspondent and humorist, Mo Rocca, this Emmy®-winning weekly half-hour show airs Saturday mornings on CBS. For more information, please visit our website thehenryford.org.

About General Motors

General Motors Co. and its partners produce vehicles in 30 countries, and the company has leadership positions in the world's largest and fastest-growing automotive markets. GM, its subsidiaries and joint venture entities sell vehicles under the Chevrolet, Cadillac, Baojun, Buick, GMC, Holden, Jiefang and Wuling brands. More information on the company and its subsidiaries, including OnStar, a global leader in vehicle safety, security and information services, can be found at <http://www.gm.com>.



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