



Caution! This Bag May Cause Whiplash!

The new license plate purses and handbags offered at www.bythevineyard.com are turning heads.

([PRWEB](#)) April 30, 2004 --Fashion Frenzy, located in the heart of wine country in Prosser, Washington, has seen a dramatic increase in customer calls in the past few months.

Customers are calling to comment on the number of times they get stopped in a normal day by someone wanting to know about 'that cool purse.' The happy customers have stated that they have felt bad for being rude on occasion because the frequent stopping to answer questions was making them late.

If you are looking for a purse or handbag that will turn a lot of heads, this is the one you will want to carry. "Never before has a style of bag caused this much commotion," said Christy Bender of By The Vineyard, the shop that operates the Fashion Frenzy.

"The Road Flair Bag is the best!", she continues. The Road Flair Bag, adorned with Swarovski real Swarovski is the Cadillac of license plate handbags. It is made with real retired license plates, recycled bottle caps, rubber from recycled tires, and is wrapped around two retro chrome baby moon hub caps. It is truly a work of art. Each bag is individually crafted with great care. The Swarovski Crystals are placed on the bag one at a time, by hand, and glued in place.

They cause quite a stir when carried to your favorite nightclub. "Be prepared to answer questions," Christy says. "We have started to put tags in the bags that you can hand to people when you are too busy to chat." The business card size tags tell about the purse and where they can be found online. "Customers love the tags." says Christy.

By The Vineyard's Fashion Frenzy has extended their free shipping offer for online shoppers. The shop offers several variations of the license plate handbags, along with bottle cap belts. All items are made by hand and with recycled materials.

Visit them today. Get the bag that will turn their heads.

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FASHION FRENZY at By The Vineyard

<http://www.bythevineyard.com>

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