



Tech Solutions Plus Announces New Bay Area FleetBoss Dealership - Affordable GPS Fleet Management Solution Arrives for Dozens of Businesses Seeking Competitive Productivity Gains

Concurrent with opening the exclusive FleetBoss dealership in northern California, Tech Solutions Plus is pleased to announce the next generation in productivity improvement for any size mobile service business - the new FleetBoss 4500 system.

San Francisco, CA ([PRWEB](#)) April 29, 2004 -- Tech Solutions Plus announced today the official launch of the first Bay Area dealership for nationally acclaimed FleetBoss GPS Fleet Management Solutions. With the arrival of Tech Solutions Plus, local businesses now have access to some of the highest-quality technology and services available to improve efficiency and cost savings in their mobile resource management.

In addition to providing the highest-quality GPS equipment and software, Tech Solutions Plus focuses on comprehensive customer service to deliver maximum efficiency and return on investment. To address critical fleet management issues, experienced staff provides:

- Needs assessment
- Post-sale consulting and training
- System/reporting customization
- Around-the-clock tech support
- Risk management services

5 myths about Global Positioning Software (GPS)

GPS systems are too expensive for average businesses.

FleetBoss solutions start at about \$1,000 per vehicle plus a one-time setup fee, with no recurring costs • Less than average wasted fuel costs. (According to the U.S. Department of Energy, excessive idling can waste up to 800 gallons of fuel yearly for the average truck. At \$1.75 per gallon, that's \$1400 annually.)

It's too much trouble to use.

Adopting new technology is often seen as time-consuming and frustrating. FleetBoss engineers understood that and created a system that is hands-free, requires little or no driver interaction, and works with an easy-to-use desktop application.

I know everything going on with my vehicles. I don't need it.

Most fleet managers already have excellent tools for scheduling and tracking. But going beyond routing and time tracking can be invaluable, as in this example from Mark Musgrove of Tejas Equipment, McAllen, TX.

• We use FleetBoss, Deere's tracking system, on a number of our Deere backhoes, says Musgrove. • We recently had trouble with a customer who ran up to his time limit on a backhoe, so we called and said he had to pay additional rent. But he wouldn't come in. We gave him a deadline, he agreed, but then failed to pay. We went to the location and couldn't find the machine. We looked on the Internet, and saw that he had moved it. When we showed up at that location, his jaw hit the ground. So he came in and paid. Just that one deal paid for the monthly cost of using the system. •

Only the big guys use them.

Tech Solutions Plus offers configurations for all company sizes. GPS systems can have instant benefits even for



small companies. "We tried the FleetBoss GPS model 2500 on 10 vehicles to start, just to see if the system would perform the way we had hoped. After 30 days, we identified enough speeding, excessive truck idling, and incorrect timesheets to tell us that our entire fleet needed to be equipped with the FleetBoss GPS system." - David Korte, Outside Operations Manager, Korte Does It All, Inc.

It's a flashy technology used in expensive cars - that doesn't give results.

GPS-based systems have been proven and tested for years, and FleetBoss has been constantly upgrading the technology since 1998. AAA chose FleetBoss to be a preferred supplier of fleet management products and services to its affiliated clubs in the United States and Canada. With more than 46 million members, AAA is the largest organization for vehicle owners in North America.

How it works:

The Boss® systems combine GPS-based tracking data and proprietary software to deliver an information in a cost-effective way, monitoring efficiency and productivity. The systems provide managers with key vehicle data such as start and stop times, number of stops by address per day, mileage, maximum speed, idle times, routes traveled and much more.

The systems can also be customized to monitor service equipment usage. For example, a carpet cleaning company can use FleetBoss® to track the number of times per day the cleaning equipment is turned on or off; the amount of time the equipment is used at each stop, etc.

The Boss® systems use a small antenna on each vehicle that links it to the GPS system which can then monitor each vehicle's activity 24/7, all year round. The vehicle data is easily downloaded into the user's database, providing a permanent history of the entire fleet operation.

Basic System Components:

Antenna - mounted on the vehicle.

Vehicle Unit - a small device, mounted inside the vehicle, collects the data.

Memory Module - used in The Boss®1000 system, it collects the data while attached to the Vehicle Unit.

Base Station - a peripheral device that connects to the user's computer, receiving the download data from the vehicles.

Software - converts raw data into useful management information.

About Tech Solutions Plus

Tech Solutions Plus (TSP) is the exclusive distributor for FleetBoss in the greater San Francisco Bay Area. Combining many years of experience in the transportation management, technology, and software industries, TSP provides expertise, as well as equipment, to clients. To learn more about products and services, contact: 415.282.3517 or visit: www.sftsp.com

About FleetBoss

FleetBoss Global Positioning Solutions, Inc. is the industry leader in GPS-based vehicle tracking systems, used to monitor and manage fleet vehicles on a local, regional or nationwide scale. The company's The Boss® fleet management systems featuring FleetBoss AutoGraphics® software dramatically improve the efficiency and overhead cost of fleet ownership by identifying and monitoring vehicular events and activities such as speeding, unauthorized use, asset under-utilization, unnecessary idling, time at the job site, miles driven and more. The company distributes The Boss® fleet management systems through a nationwide channel of authorized dealers and sells directly in select markets. For more information, call (877) 265-9559. Online:



www.fleetboss.com.

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