

Gubagoo Adds Credit Check Capability to Live Chat

Consumers can instantly check their credit rating online and share with automotive dealerships

Las Vegas, NV ([PRWEB](#)) September 18, 2017 -- [Gubagoo Inc.](#), the leading provider of dealer communications solutions, today announced a new Credit Pre-Qualification feature that checks against consumer credit information stored at the leading national credit bureaus: Equifax, Experian and TransUnion. This will be beneficial to consumers who are interested in purchasing a vehicle but are uncertain of their credit status.

Consumers who visit a Gubagoo powered dealership website using their desktop or mobile device can access and submit a credit pre-qualification form while in a live chat. The dealer will receive rich data relating to the consumer's credit score and outstanding vehicle loans, and can tailor their sales response to suit the consumer's automotive needs and budget and also prioritize lead follow up.

"Car buyers will now find it easier to pre-qualify for a car loan while shopping online for their next vehicle," said Brad Title, CEO of Gubagoo. "It is a win-win for both car buyers and dealers in terms of convenience and time saved. We expect that car dealers who use our solution will see a dramatic increase in the number of qualified leads they receive."

Gubagoo's Credit Pre-Qualification feature is available now and will be demonstrated live at the [Digital Dealer Conference](#) (#DD23) Booth #505 on September 18-20 at the Paris Hotel & Casino in Las Vegas.

About Gubagoo

Based in Boca Raton, Florida, Gubagoo is the leading provider of 24/7 auto dealer live chat, text, video, and call monitoring solutions. With a mission to provide a smarter, more cost-effective alternative to the old lead generation model, Gubagoo is the first dealership website solution that successfully makes anonymous traffic identifiable, and converts the 95% of dealer site traffic that traditionally defects. More than 2,800 dealerships, including some of the nation's largest dealer groups, as well as OEM-certified programs, are using Gubagoo's omni-channel communication platform to take their customer experience to the next level. For more information about Gubagoo, visit www.gubagoo.com, e-mail [hello\(at\)gubagoo\(dot\)com](mailto:hello(at)gubagoo(dot)com) or call 855.359.2573.

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