

Gubagoo Debuts Outbound Texting Capability at Digital Dealer Conference

Dealerships can centrally manage and oversee SMS communications and ensure compliance

Las Vegas, NV ([PRWEB](#)) September 18, 2017 -- [Gubagoo Inc.](#), the leading provider of dealer communications solutions, today unveiled a seamless new capability for its communication platform: Outbound Texting. This new functionality enables dealerships to easily engage in permission-based communications with their customers via SMS, using their Gubagoo mobile and desktop app (ResQ) as a centralized communication center.

“Today, it’s all about the convenience of your communication with consumers,” said Brad Title, CEO of Gubagoo. “But it’s also a balancing act with efficiency and time: getting back to consumers quickly and establishing a positive expectation is critical as the sale moves forward. Our solution opens up a new channel of communication for dealers and consumers—ultimately helping to improve customer loyalty and drive more sales.”

Like all software solutions built by Gubagoo, the technology is designed for dealers, with simplicity and power in mind. Outbound Texting also centralizes texting so that dealer managers can more effectively ensure compliance and managerial oversight. To learn more about Outbound Texting, stop by the Gubagoo booth #505 at the [Digital Dealer Conference](#) (#DD23), September 18-20 at the Paris Hotel & Casino in Las Vegas.

About Gubagoo

Based in Boca Raton, Florida, Gubagoo is the leading provider of 24/7 auto dealer live chat, text, video, and call monitoring solutions. With a mission to provide a smarter, more cost-effective alternative to the old lead generation model, Gubagoo is the first dealership website solution that successfully makes anonymous traffic identifiable, and converts the 95% of dealer site traffic that traditionally defects. More than 2,800 dealerships, including some of the nation’s largest dealer groups, as well as OEM-certified programs, are using Gubagoo’s omni-channel communication platform to take their customer experience to the next level. For more information about Gubagoo, visit www.gubagoo.com, e-mail [hello\(at\)gubagoo\(dot\)com](mailto:hello(at)gubagoo(dot)com) or call 855.359.2573.

Gubagoo Media Relations

mWEBB Communications, Melanie Webber, (949) 307-1723, [melanie\(at\)mwebbcom\(dot\)com](mailto:melanie(at)mwebbcom(dot)com)

**Contact Information****Angela Jacobson**

mWEBB Communications

+1 714-454-8776

Melanie Webber

mWEBB Communications

424-603-4340

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