

## **Industry Leader in Telematics, Smartrak, Today Announced its Partnership with Data Analytics Company Nuonic**

*The partnership will provide Smartrak customers with an accurate fuel tax credit report that outlines the details of vehicle fuel consumption information. This will allow customers to submit more accurate and detailed claims to the Australian Taxation Office (ATO).*

MELBOURNE, Australia ([PRWEB](#)) August 29, 2018 -- Industry leader in telematics, Smartrak, today announced its partnership with data analytics company Nuonic.

The companies will work together to expand Smartrak's offering to fleet customers. The partnership will provide Smartrak customers with an accurate fuel tax credit report that outlines the details of vehicle fuel consumption information. This will allow customers to submit more accurate and detailed claims to the Australian Taxation Office (ATO).

Smartrak CEO Troy O'Connor said Nuonic provided a data analytics service to more accurately calculate fuel tax credits. "Nuonic's solution has been integrated with Smartrak's fleet management solution and is available immediately to our customers. We look forward to the partnership with Nuonic and are excited about providing the most accurate fuel tax credit solution in the market to our customers," he said.

The Nuonic data analytics platform performs a detailed forensic analysis of the data gathered via Smartrak's APIs and will allow Smartrak customers to claim fuel tax credits for fuel used by machinery, plant, equipment, heavy vehicles and light vehicles travelling off public roads.

"Many of our customers and other organisations with large fleets are currently underestimating their fuel tax credits due to lack of visibility and hard evidence. Through our partnership with Nuonic, TrakWise Prism will allow our customers to more accurately calculate their claim, ensuring they're claiming everything they're entitled to", states Mr. O'Connor.

Administration hours can pile up through multiple manual processes and calculations of fuel tax credits. TrakWise Prism will cut the time involved in the management and processing of fuel tax credits.

Nuonic COO, Derek Hooper, said the Nuonic platform was established to provide accurate and valuable data analytics. "In teaming up with Smartrak, we look forward to combining our capabilities to deliver valuable insights to their customers, enabling them to more easily and accurately claim the fuel tax credits they are entitled to", he said.

To learn more about TrakWise Prism, the combined Smartrak/Nuonics fuel tax credit solution, visit: <http://www.smartrak.com/fleet-management/fuel-tax-credits>



**Contact Information**

**Matthew Perkins**

Smartrak

<http://https://www.smartrak.com>

+61 7 3123 6963

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).