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EveryCarHire Announces Special Autumn Packages and Business Upturn

EveryCarHire.com - Affordable Car Rental Worldwide From Thousands of Locations at Prices You Can Afford.

Alloa, Scotland, United Kingdom, AZ (<u>PRWEB</u>) April 29, 2004 -Â \Box <u>Car Rental</u> specialists EveryCarHire, a privately held company, announced today that their revenues have increased 50% this year. This growth came about from a dramatic increase in sales of their <u>car rental</u> services. The inceased exposure was attributed to the services of Elixir Systems, <u>search engine optimization</u> (SEO) and increased sponsored listing (Pay per click) on the Google search engine. Their SEO services via ElixirSystems in maximising search engine-ranking positions for EveryCarHire was instrumental in increased sales performance. Â \Box We are excited by the level of growth at such an early stage. We have worked hard to get to this point and we are looking ahead to the coming year with anticipation for more growth. We altered our focus slightly to target mid-sized B2B organizations who are in need of a complete professional, and custom service <u>car rental</u> service.Â \Box said Calum Edmond, Director of EveryCarHire.

Everycarhire is pleased to offer the following special deals: -

Autumn Savings on Car Hire

Book your car hire with us before 31st October 2004 for pick up by 31st December 2004 and save up to 10% on our already low guaranteed best rates!

Free One Car Class Upgrades in Select Countries

We are offering free class upgrades in the below countries when you book your car hire through us. For example, book an economy class car and receive a free upgrade to a compact class car!

Countries with Upgrades Available:

- USA
- Iceland
- Greece
- Ireland
- Malta
- Italy

Save up to 15% on any People Carrier!

Book a People Carrier with us before 31th October 2004 for pick ups through 31st October 2004 and save up to 15% on our already low guaranteed best rates

EveryCarHire offers all the benefits of a fully inclusive product combined with first rate personalized service. In fact EveryCarHire.com prides itself on customer service. Unlike many large companies in the car rental industry they are easy to contact and communicate with

They have been involved in the industry for a year and have been applying their expertise and knowledge to provide a quality service

About EveryCarHire:

EveryCarHire is a full service, professional <u>car rental</u> company that specialises in helping individuals and businesses of all sizes obtain their rental vehicle at the best possible rate. EveryCarHire has offices in Alloa, Scotland, United Kingdom and operates Worldwide



For more information visit http://www.everycarhire.com or call +44 01259 212601

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