



Brian Bray Wins W3 Award for Production of Branded Video Content

ACD's Brian Bray received a Silver Award for the promotional video A Complex World.

Carlsbad, CA ([PRWEB](#)) November 02, 2016 -- The Winners of the 2016 W3 Awards have been announced by the Academy of Interactive and Visual Arts Today. Receiving nearly 5,000 entries, the W3 Awards honors outstanding Websites, Web Marketing, Web Video, Mobile Sites/Apps & Social content created by some of the best interactive agencies, designers, and creators worldwide. Please visit <http://www.w3award.com> for a complete list of W3 Award Winners. ACD's Brian Bray received a Silver Award for the promotional video A Complex World.

“It's truly a great honor to be recognized by the Academy of Interactive and Visual Arts as a W3 Silver Award Winner for two years straight. We strive to connect with our clients in creative ways and this video captures what our team does everyday,” stated Brian Bray, Vice President of Operations. “Innovation is at the core of everything we do and video has been a key medium for communicating with our clients,” added Bray.

“We were once again blown away at the creativity and quality of this year's entrants. As our connected world continues to expand in new and exciting ways, our winners are a true testament to the power of Web creativity around the globe,” said Linda Day, the director of the IAVA. “On behalf of the 750+ members of The Academy of Interactive and Visual Arts, we salute the talents and high level of execution our winners display and commend all of this year's entrants for their dedication and commitment to online excellence.”

About ACD

In an era of connectivity and rapid change, ACD's AutoLink® claims workflow platform is a market leader in innovation that connects and unifies a fragmented auto insurance claims industry with digitally empowered solutions. ACD, an award-winning company, has been ranked four years on Deloitte's Technology Fast-500 of North America and six times on the INC. 5000. ACD's technology and claims service group has processed over \$3B in claims, smoothing the way for insurers and their customers. ACD is a leading technology firm located in Carlsbad. For more information visit ACD www.acdcorp.com

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