



## Research and Markets: Profiling Autoliv Inc. 2005

Dublin, (PRWEB) March 18, 2005 -- (<http://www.researchandmarkets.com/reports/c14150>) has announced the addition of Autoliv Inc. company profile 2005, edition 1 to their offering

Autoliv is a global leader in the area of automotive safety and specialises in the supply of automotive occupant safety restraint systems such as modules and components intended for passenger and driver-side airbags, seat belts, safety seats, steering wheels, side-impact airbag protection systems and other safety systems, to leading car manufacturers. Autoliv's product offerings are classified into two broad product categories namely the airbags and related products segment (which includes electronics, steering wheels, initiators and inflators) and the seat belts and related products segment (which includes the sales of Autoliv's seat components). Autoliv's sales during the fiscal year ended December 31, 2004 totalled US\$6,144 million, of which sales of airbags and related products constituted approximately 65.6% while 34.4% was derived from sales of seat belts and related products.

This profile analyses Autoliv's current and future M &A activity, changing new product development and R&D, financial and market information, company structure and product range, as well as offering a summary of the company's strategy and a view of its future prospects.

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Figure 1: Autoliv's sales by geographical region, 2003-2004 (% of sales)

Figure 2: Autoliv's sales by key product segments, 2003-2004 (% of sales)

For more information visit <http://www.researchandmarkets.com/reports/c14150>

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