

Research and Markets: Discover How the Indian Tyre Industry Runs Today

Research and Markets (researchandmarkets.com/reports/c12198) has announced the addition of India Sector Studies: Indian Tyre Industry to their offering.

([PRWEB](#)) January 27, 2005 -- The tyre industry has witnessed a CAGR of 8.3% over the last decade mainly fuelled by the strong growth in the domestic auto industry. Though the replacement market has driven the industry growth for long time, the OEM market has seen a robust growth over the last couple of years.

The industry is highly capital intensive, as it requires around Rs 4bn to set up a radial tyre plant with a capacity of 1.5mn tyres and around Rs1.5-2bn for a crossply tyre plant of a capacity to manufacture 1.5mn tyres.

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The profitability of the industry has high correlation with the prices of key raw materials such as rubber and crude oil as they account for more than 70% of the total costs. The raw material to sales ratio in the industry is around 65%.

The industry has high entry barriers because of its capital intensive nature and low operating margins. With demand increasing at a steady pace, the industry is expected to go through a consolidation phase.

The industry is dominated by four players viz MRF, Apollo Tyres, JK Industries and Ceat and enjoys more than 70% of the total market share.

The fortunes of the industry are linked to the trend in the domestic auto industry, retreading, trend in road transportation and spending on road infrastructure.

The companies have lined up further expansion plans to meet the increasing demand.

The contents of this report are as follows:

Executive summary

History

Segmentation of Indian Tyre Industry

Technology based

Use based

Markets

Market Share and Size

Peculiar Features of the Tyre Industry

Demand Drivers

Michael Porter's Five Force Model

Trends in Raw Material

Opportunities Lying Ahead

Threats

Tyre Company Profiles

Ceat India

MRF Tyres



JK Industries
Apollo Tyres
TVS Srichakra
Michelin
Annexures
Process of Tyre Manufacturing
Duty Structure

For more information visit <http://www.researchandmarkets.com/reports/c12198>

Laura Wood
Senior Manager
Research and Markets
press@researchandmarkets.com
Fax: +353 1 4100 980

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Contact Information

Laura Wood

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