



## Research And Markets - Has The Car Market Changed In The UK?

*Research and Markets ([researchandmarkets.com/reports/c11184](http://researchandmarkets.com/reports/c11184)) has announced the addition of UK Company Car Data Report to 2008 to their offering.*

([PRWEB](http://www.prweb.com)) December 16, 2004 -- Research and Markets (<http://www.researchandmarkets.com/reports/c11184>) has announced the addition of UK Company Car Data Report to 2008 to their offering.

The landscape of the company car market has changed considerably in the last few years as a greater proportion of customers move towards operational leasing as their key form of financing. Whilst markets in general are quite mature, value in this market is being created by customers increasingly shifting to outsourcing as a form of funding and acquisition. This will be the tone for the near future

The scope of this report is as follows:

- Provides key operational data on the company car market and the financing methods utilized across the market.
- Includes historic data from 1998 and forecasts to 2008

Highlight:

In an increasingly competitive fleet market, understand how market dynamics have changed and plan your strategies accordingly.

Reasons to Purchase this report:

- Contains unique and detailed data, based on our fleet database which has been built up over years of automotive industry experience
- Assess evolving market trends and benchmark the market against the rest of Europe

The contents of this report are as follows:

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For more information visit <http://www.researchandmarkets.com/reports/c11184>

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**Online Web 2.0 Version**

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