



Research And Markets: View This Analysis Of Showa Corporation's Current And Future M&A Activity As Well As R&D, Financial And Market Information.

([PRWEB](#)) December 3, 2004 -- This new company profile on Showa Corporation is part of a major new series of reports that will provide you with up-to-the-minute-analysis on the world's largest tier 1 and tier 2 component manufacturers. Each individual manufacturer is profiled in a consistent format, allowing you to quickly and easily make comparisons between manufacturers.

Addressing all the key issues that confront the component sector, this profile analyses Showa Corporation's current and future M&A activity, changing new product development and R&D, financial and market information, company structure and product range, as well as offering a summary of the company's strategy and views of its future prospects.

Research and Markets (<http://www.researchandmarkets.com/reports/c9992>) has announced the addition of Showa Corporation: Company profile to their offering

The profile is structured as follows:

Company structure

A summary of the ownership and structure of the company, the other activities it is involved in and the relative contributions made by these activities. This will comprise:

- Company overview
- Shareholders
- Divisional organisation
- International production network and engineering and development centres
- Automotive product profile
- A concise summary of the company's product groups.

Customer profile

A note of the company's major customers worldwide and a round-up of recently awarded supply contracts.

Financial performance

A review of the financial strategy of the company as recorded in public statements and reports, followed by an analysis of the accounts for the last five years. It includes commentary offering opinions on how the company has performed and its prospects over the coming 12 months.

Company strategy

A summary of the key elements of the company's strategy, particularly in major operational areas such as



technical development, design or marketing. This section explains how recent events and emerging trends fit into the overall picture of the industry. It also summarises events over the past three years such as acquisitions, disposals and new ventures.

Product development and R&D

An overview of the company's R&D strategy and recently launched products.

Prospects

Opinions on the company's future prospects.

The contents of this report are as follows:

Chapter 1 Company dossier

- Company name
- Business activity
- Stock symbol
- Key executives
- Summary financials
- Key competitors
- Key customers
- Outlook

Chapter 2 Worldwide locations

- Plants:
- R&D centres
- Sales office

Chapter 3 Financial analysis

Chapter 4 Competitor analysis

Chapter 5 Key events

Chapter 6 SWOT analysis

- Strengths
- Weaknesses
- Opportunities
- Threats

Chapter 7 Customers

Chapter 8 Products

Chapter 9 Prospects



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Online Web 2.0 Version

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