



Research and Markets - Trends show Automotive Manufacturers need to "Delight" Customers with additional Driver Comfort and Convenience Systems

Research and Markets (researchandmarkets.com/reports/c9403) has announced the addition of Driver Comfort and Convenience Systems: Forecasts to 2007 to their offering.

([PRWEB](http://www.prweb.com)) November 18, 2004 -- Research and Markets (<http://www.researchandmarkets.com/reports/c9403>) has announced the addition of Driver Comfort and Convenience Systems: Forecasts to 2007 to their offering.

Jump into any new mid-range car and you are almost sure to find power windows, steering, mirrors, sunroof and seat adjustment fitted as standard or optional. Come back next year and you might see the hand brake lever replaced with a button on the dash plus a few extra buttons on the steering wheel to activate the adaptive cruise control. And in a few years time, a clever voice recognition system will probably activate those buttons for you. For sure, the motorist's lot is becoming easier by the day.

The ever increasing use of electronics in modern vehicles has led to a variety of comfort and delight systems fitted across the segment range. Manufacturers expect that every conventional system that requires operating force will eventually be replaced by a self-powered version. This report initiates coverage of some of those self-powered driver comfort and convenience systems such as power seat adjustment, sunroofs, door mirrors and windows.

Each chapter defines the technology, identifies the main players, reviews some recent sector developments and rounds off with a product forecast through 2007.

Areas covered in this report include:

- Seat adjustment
- Power sunroofs
- Auto-dimming mirrors
- Power windows
- Flexible interiors
- Adaptive cruise control
- Electric parking brake

For more information visit <http://www.researchandmarkets.com/reports/c9403>

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