



Automotive Rearview Mirrors - Trends, Companies and Forecasts to 2008, 2004 Edition

Research and Markets (researchandmarkets.com/reports/c9088) has announced the addition of Automotive Rearview Mirrors: Trends, Companies and Forecasts to 2008, 2004 Edition to their offering.

([PRWEB](#)) November 12, 2004 -- In this second edition reviewing the key market drivers for automotive mirrors, we extend the analysis from our popular first edition to include coverage of more suppliers and include more forecast data by both volume and value, giving you about 35% more content for the same price. Chapter two identifies the main mirror players and market shares worldwide and by major car producing region, determining the market shares for interior and exterior mirrors across Japan, Asia-Pacific, Europe and North America. Our market value and fitment forecasts in this study extend to 2008, determining the market values in Europe, Japan and North America for exterior and interior mirrors plus fitment forecasts for auto-dimming mirrors in each region. The forecasts for exterior and interior volumes and values in this report are not extrapolative and are based on trends dependent on the underlying drivers of supply and demand. Our estimates are supported by interviews with experts at manufacturers across Europe, North America and Japan.

Despite its apparent maturity, the mirror market has significant opportunity for growth. During the 1990s, there have been a number of technological advances made to the exterior mirror, including auto-dimming glass, wide angle spherical mirrors and signal mirrors. Chapter three notes some recent innovations in interior and exterior innovations, identifying the forces driving those technical advances. Chapter four includes profiles of the major mirror manufacturers, namely Ficosa International, Gentex, Magna Donnelly, Ichikoh and Schefenacker. There are a number of other companies that supply vehicle makers, although most deliver on a national or regional basis.

For more information visit <http://www.researchandmarkets.com/reports/c9088>

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