



## **Research and Markets : Automotive Components Success in the Chinese Market**

*Research and Markets ([researchandmarkets.com/reports/c13733](http://researchandmarkets.com/reports/c13733)) has announced the addition of Chinese Markets for Automotive Components to their offering.*

([PRWEB](http://www.prweb.com)) March 11, 2005 -- Research and Markets (<http://www.researchandmarkets.com/reports/c13733>) has announced the addition of Chinese Markets for Automotive Components to their offering.

China's demand for automotive components has developed at a fast pace in the past decade. In the next five years, both production and demand will continue to grow.

The living standard in China has improved significantly since the economic reform. An increasing number of high-income families have gained wealth that enables them to purchase high-priced items, such as automobiles, therefore it creates a boom in the automotive components industry

This report introduces China's macroeconomic trends, business environment, automotive components industry structure and capacity, production and demand, major producers, potential entrants' consumption trends, distribution channels and major industry participants. It includes forecasts for major automotive components production. Tables and charts are contained and key producers are listed.

The following areas are covered:

Business Environment

Economic Outlook

Financial and Tax Regulations

Automotive Components Industry Assessments

Automotive Components Production & Demand

Automotive Components Market Outlook

Automotive Components Market Outlook Overview

Marketing Strategies

Distribution System in China

Market Entry Channels



Exporting to China

Technology Licensing

Joint Venture

Wholly Owned Enterprises

Other Market Entry Channels

Market Entry Strategies

Automotive Components Producer Directory

For more information visit <http://www.researchandmarkets.com/reports/c13733>

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