

Research and Markets: Study the New 2005 Company Profile of ZF Friedrichshafen AG Today

Research and Markets ([researchandmarkets.com/reports/c14174](http://www.researchandmarkets.com/reports/c14174)) has announced the addition of ZF Friedrichshafen AG: Company Profile 2005 Edition to their offering.

([PRWEB](http://www.prweb.com)) March 21, 2005 -- Research and Markets (<http://www.researchandmarkets.com/reports/c14174>) has announced the addition of ZF Friedrichshafen AG: Company Profile 2005 Edition to their offering.

Addressing all the key issues that confront the component sector, this profile analyses ZF's current and future M&A activity, changing new product development and R&D, financial and market information, company structure and product range, as well as offering a summary of the company's strategy and its future prospects.

ZF Friedrichshafen AG is a worldwide automotive supplier of driveline and chassis technologies.

Founded in 1915, the company originally concentrated on developing and manufacturing transmissions for airships and vehicles. Today, the range of ZF products include transmissions, steering systems, chassis components as well as complete axle systems and modules. The company is also an important transmission specialist for special and rail vehicles, marine craft and helicopters. Its main shareholders include the Zeppelin Foundation, which is administered by the city of Friedrichshafen.

The profile is structured as follows:

Company structure

A summary of the ownership and structure of the company, the other activities it is involved in and the relative contributions made by these activities. This will comprise:

- Company overview
- Shareholders
- Divisional organisation
- International production network and engineering and development centres
- Automotive product profile
- A concise summary of the company's product groups

Customer profile

A note of the company's major customers worldwide and a round-up of recently awarded supply contracts.

Financial performance

A review of the financial strategy of the company as recorded in public statements and reports, followed by an analysis of the accounts for the last five years. It includes commentary on how the company has performed and its prospects over the coming 12 months.

Company strategy

A summary of the key elements of the company's strategy, particularly in major operational areas such as technical development, design or marketing. This section explains how recent events and emerging trends fit



into the overall picture of the industry. It also summarises events over the past three years such as acquisitions, disposals and new ventures.

Product development and R&D

An overview of the company's R&D strategy and recently launched products.

Prospects

Opinion on the company's future prospects.

Contents include:

- Overview
- Company Structure
- Automotive Products
- Customers
- Financial Performance
- Strategy
- Product Development and R&D
- Prospects

For more information visit <http://www.researchandmarkets.com/reports/c14174>

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