

All Traffic Solutions Announces the Launch of TrafficBridge, The Universal Connector to TrafficCloud—ATS’s Patented IoT-enabled Cloud-based Traffic Management Solution

TrafficBridge unifies existing traffic infrastructure by turning equipment into ‘smart’ connected devices that work together in TrafficCloud, ATS’s patented traffic management ecosystem

Herndon, VA ([PRWEB](#)) April 19, 2017 -- All Traffic Solutions, the innovation leader in cloud-based traffic management solutions for law enforcement, intelligent transportation and smart cities announces today the launch of [TrafficBridge](#)[™], a customizable cellular gateway that allows connectivity and manufacturer-neutral integration of traffic devices and sensors to TrafficCloud[™]. TrafficBridge makes it possible for cities, municipalities, communities and organizations to now build and operate their integrated traffic environment in one place, for total traffic management both today and into the future.

“Until now, agencies, municipalities and organizations that manage traffic safety have been limited in their ability to connect their devices and data,” according to All Traffic Solutions CEO Jim Weaver. “By delivering vendor-agnostic connectivity to our TrafficCloud traffic management ecosystem with TrafficBridge, organizations are no longer locked into specific hardware and can maximize their TrafficCloud investment.”

Powered by a small box attached to each piece of traffic equipment, TrafficBridge allows users to seamlessly manage all their devices and data in TrafficCloud, regardless of manufacturer, from any Internet-ready device. TrafficBridge managed devices connected to TrafficCloud deliver a complete picture of any traffic program as well as fast retrieval of data analytics for efficient prioritization, more informed decision-making, faster program execution and the most precise measurement.

“TrafficBridge is an open, extensible, flexible platform that is fully scalable. TrafficBridge gives teams simple yet powerful tools that allow them to manage their traffic programs remotely from any Internet connection, just like in organizations 10 times their size,” says Andy Souders, All Traffic Solutions CTO and Vice President of Engineering. “As an innovator in cloud-based traffic management solutions, All Traffic Solutions has fully leveraged the IoT (Internet of Things) to change the way organizations everywhere manage their traffic programs for the future.”

For more information on TrafficBridge, visit www.alltrafficsolutions.com.

To learn more about TrafficCloud[™], All Traffic Solutions’ cloud-based ecosystem that allows users to remotely manage traffic and parking devices as well as data from anywhere, go to <http://www.alltrafficsolutions.com/solutions/trafficcloud>.

[Request a personal demo](#) of TrafficCloud here.

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About All Traffic Solutions

Located outside Washington D.C. in Herndon, Virginia, All Traffic Solutions is consistently recognized as a leading innovator in the traffic safety industry for radar speed and variable message displays, imaging products and intelligent transportation systems, delivering groundbreaking levels of service and product capability. By



integrating cloud technology into all of its products, All Traffic Solutions allows customers to manage all their equipment and data remotely through a browser, resulting in better traffic safety outcomes and more effective initiatives related to vehicle-to-infrastructure (V2I) solutions and smart cities. For more information, visit www.AllTrafficSolutions.com.

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