

## Research and Markets: Essential Reading for Automotive Value Chain enthusiasts

(PRWEB) October 6, 2004 -- Research and Markets (<a href="http://www.researchandmarkets.com">http://www.researchandmarkets.com</a>) has announced the addition of The Global Powertrain Forecast to their offering.

This Data Book is an essential reference work for those involved in the automotive value chain be they vehicle manufacturers, suppliers, service and aftermarket suppliers, government institutions or financial institutions

The AUTOFACTS Global Powertrain Forecast Data Book provides a comprehensive and detailed overview of powertrain demand. The Data Book is formulated to provide two years of history information, time series forecast 2004-2006 and a spot forecast for 2011. The Data Book has been configured to serve as a primary or secondary reference point, dependent on user needs.

Chapter 1 provides executive summary level history and forecast data on a global basis. Included are summaries of engine demand by: displacement range; fuel type; cylinder configuration and valvetrain; aspiration type, together with historical and forecast summaries for high volume engine families by designer. The engine demand data is supplemented by transmission demand information at the vehicle assembler, brand and transmission type level, while charts evaluating the world's highest volume transmissions by supplier and code for both 2003 and 2011 are included.

Following chapters detail developments in Asia-Pacific, Middle-East and Africa, East Europe, West Europe, South America and North America. Coverage includes detailing of key issues and forecast assumptions together with summary information on demand for key engine and transmission characteristics, and details on the engine and transmission programmes affording the automotive value chain the most significant opportunities in 2003 and 2011.

This data is supplemented in each region with tables engine and transmission demand at the organisation, brand and nameplate level with engine demand categorised at the designer and family level and transmission demand categorised at the designer and type level.

For more information visit <a href="http://www.researchandmarkets.com/reports/c6889">http://www.researchandmarkets.com/reports/c6889</a>

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