



An Analysis of the Automobile Industry

([PRWEB](#)) September 11, 2004 -- Resarch and Markets announces the addition of this new report entitled "The Automobile Industry Almanac 2005" to its offerings.

The automobile business is evolving rapidly on a worldwide basis. Car and parts manufacturers are merging, component design and manufacture are now frequently outsourced instead of being created in-house, brands are changing and the giant automobile companies are expanding deeper into providing financial services to car buyers. Meanwhile, all of the biggest, most successful automobile industry firms have become totally global in nature. Globalization is in evidence throughout the automobile industry.

On the car dealership side, giant, nationwide holding companies have acquired the best dealers in major markets. Even the used car business is being taken over by national chains.

E-commerce is having profound effects on the car industry. Consumers use the Internet to become better informed before making an automobile purchase. Online sites like Autobytel steer millions of car buyers toward specific dealers while the same sites deliver competing bids for cars, insurance and financing in a manner that lowers costs and improves satisfaction among consumers.

Meanwhile, automobile manufacturers are using the latest in e-commerce methods to manage their supply chains and replenish their inventories.

This exciting new book (which includes a database on CD-ROM) is a complete reference tool providing information on the car, truck and specialty vehicles business, including:

- Automotive industry trends and market research
- Car and truck industry mergers, acquisitions and globalization
- Automobile manufacturers and distributors
- Truck manufacturers
- Manufacturers of specialty vehicles such as RVs, buses and motorcycles
- Automobile loans, insurance and other financial services
- Automobile dealerships
- Automobile components, parts and systems manufacturers
- Retail auto parts stores
- How e-commerce is affecting the automobile business
- Advances in automobile technologies, manufacturing technology, design and telematics
- Fuel efficiency, hybrid vehicles and fuel cells

A complete overview, industry analysis and automotive market research report can be found in one superb, value-priced package. This book also includes automobile business statistics, an automobile industry glossary, automobile industry contacts and thorough indexes. The corporate profiles section of the book includes proprietary, in-depth profiles of the 400 leading companies in all facets of the automobile industry.

For a complete index of this report click on <http://www.researchandmarkets.com/reports/223794>

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