

257.8 million cars on the roads of the N American region since 1st January 2003

([PRWEB](#)) May 19, 2004 -- Research and Markets announces the addition of this new report entitled "The North American Vehicle Parc" to its offerings.

The number of vehicles on the roads of the N American region as of 1st January 2003, is estimated at 257.8 million units, of which 154 million units, or 59.7%, are passenger cars, and 103.8 million units, or 40.3% are commercial vehicles, a split which is massively at variance with every other country and/or region in the world.

This, of course, is due to the way vehicles are used in both Canada and the USA, where the pickup truck, which would be categorised purely as a commercial vehicle in the rest of the world, is very widely used as a passenger car substitute, making up more than 50% of all vehicle sales.

"The North American Vehicle Parc" provides an easily accessible and very detailed overview of the number of vehicles, vehicle age and OEM market share for both cars and commercial vehicles, giving a complete picture of the underlying market movements that generate the numbers in the example above.

Covering the period from 1990-2003, "The North American Vehicle Parc" is an invaluable guide to the vehicle parc makeup in both the individual North American countries and the region as a whole.

Data Sections

- Total parc
- Cars
- CV's
- Market share by manufacturer
- Market share by year
- Parc volume and age - all vehicles
- Parc age by manufacturer country of origin
- Parc age by top 6 manufacturers

Country and Region Coverage

- North America Total
- USA
- Canada
- Mexico

For a complete index of this report click on <http://www.researchandmarkets.com/reports/72184>

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