

## **4 Wheel Parts Truck & Jeep Fest Rolls into Dallas, Texas**

*4 Wheel Parts, the global leader in off-road performance product sales and installation, brings the nation's largest traveling off-road exhibition to Dallas, Texas for Truck & Jeep Fest this weekend, May 20-21. The consumer friendly event features custom vehicles, product demonstrations, factory direct pricing and giveaways from the off-road industry's leading manufacturers to Dallas Market Hall for two days with the fourth stop of its 2017 North American Tour.*

([PRWEB](#)) May 18, 2017 -- 4 Wheel Parts, the global leader in off-road performance product sales and installation, brings the nation's largest traveling off-road exhibition to Dallas, Texas for Truck & Jeep Fest this weekend, May 20-21. The consumer friendly event features custom vehicles, product demonstrations, factory direct pricing and giveaways from the off-road industry's leading manufacturers at the Dallas Market Hall for two days with the fourth stop of its 2017 North American tour.

Admission to the premier off-road aftermarket show in Texas is free and with up to \$500,000 of on-site inventory on hand, enthusiasts have the opportunity to purchase some of the industry's most popular parts and accessories at some of the year's lowest prices. With Dallas Market Hall's convenient location in the heart of Downtown Dallas, enthusiasts from across the region are expected to attend the event.

Doors open to the public from 10 a.m. to 4 p.m. on Saturday, May 20, and from 11 a.m. to 4 p.m. on Sunday May 21.

"Everything is big in Texas and that includes Texan's trucks, Jeeps and SUVs," said 4 Wheel Parts Events and Advertising Director Brent Goegebuer. "With so many passionate enthusiasts here in America's largest truck market, this is such an incredible region for custom 4x4s. Truck & Jeep Fest not only provides everyone with a great opportunity to check out the latest and greatest products from some of the top manufacturers, but they can also pick up some incredible deals on wheels, tires, suspension and accessories and everything they need to personalize their vehicles."

Representatives from many leading manufacturers will be on hand to provide attendees their expertise with insight on the latest performance accessories including tires, wheels and suspension for trucks, Jeeps and SUVs. Throughout the day, Truck & Jeep Fest showgoers will have access to a variety of promotional giveaways including a chance to win a \$500 4 Wheel Parts shopping spree during both days.

Dallas is the fourth stop of the 2017 Truck & Jeep Fest tour that includes nine cities with future events scheduled for Ontario, California; Denver, Colorado; Long Beach, California; Atlanta, Georgia and Orlando, Florida.

What: Dallas Truck & Jeep Fest – Free Admission  
Where: Dallas Market Hall  
2100 N. Stemmons Fwy  
Dallas, TX. 75207

When: Saturday, May 20, 2017 10 a.m. - 4 p.m.  
Sunday, May 21, 2017 11 a.m. - 4 p.m.



#### About 4 Wheel Parts

4 Wheel Parts is the global leader in off-road truck, Jeep and aftermarket performance products. With 79 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, wheels, lift kits and truck tonneau covers 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at [4wheelparts.com](http://4wheelparts.com) or call toll-free 877-474-4821.



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