

## 4 Wheel Parts Stages Grand Reopening Celebrations at 3 Store Locations

*4 Wheel Parts, the global leader in off-road performance product sales and installation, is staging grand reopening celebrations at three of its stores this Saturday, November 14. The Cleveland, Ohio, Norcross, Georgia and Charlotte, North Carolina locations have been refitted with cutting edge showrooms and installation facilities featuring aftermarket 4x4 parts and accessories.*

Compton, California ([PRWEB](#)) November 12, 2015 -- [4 Wheel Parts](#), the global leader in off-road performance product sales and installation, is staging grand reopening celebrations at three of its stores this Saturday, November 14. The Cleveland, Ohio, Norcross, Georgia and Charlotte, North Carolina locations have been refitted with cutting edge showrooms retailing aftermarket 4x4 parts and accessories and installation facilities. The three stores join 4 Wheel Parts' lineup of 72 retail stores serving 4x4 enthusiasts throughout the United States and Canada.

"4 Wheel Parts has enjoyed great success with our project revolution and reopening these three locations shows our dedication to modernize our showrooms as engaging, educational destinations for off-road enthusiasts," says Greg Adler, 4 Wheel Parts President and CEO. "We've enjoyed a 20% jump in sales after remodeling and continue to evolve our in-store experience with plans to remodel an additional 18 stores next year."

The free, family-friendly events will give attendees an up close look at popular truck and Jeep products from leading manufacturers like Smittybilt, [Mickey Thompson](#), Skyjacker and Bushwacker. ASE-certified technicians will be onsite performing installations with deals on specific parts and accessories.

"Local country radio station WGAR will be out for a couple hours broadcasting and there will be a car crush, Jeep clubs attending and free food," says Cleveland 4 Wheel Parts store manager Scott Wilber. "Just about everything is on sale with same day delivery deals on certain items and we'll have multiple vendors onsite including MHT Wheels and BFGoodrich Tires."

As part of its expansion initiative, 4 Wheel Parts' parent company Transamerican Auto Parts (TAP), recently opened a new warehouse distribution center in the Pacific Northwest. The 75,000 sq. ft. Post Falls, Idaho location increases supply and inventory levels at retail stores in the Pacific Northwest and western Canada. The three locations reopening will be served by TAP's distribution centers in Columbiana, Ohio (Cleveland) and Jacksonville, Florida (Charlotte and Norcross).

What: 4 Wheel Parts Grand Reopening Celebrations

When: Saturday, November 14 from 9 a.m. – 5 p.m.

Locations:

Cleveland, Ohio  
10865 Brookpark Rd.  
Cleveland, OH 44130  
216-267-6668

Charlotte, North Carolina



4004 South Blvd  
Charlotte, NC 28209  
704-525-2224

Norcross, Georgia  
4570 Buford Hwy NW  
Norcross, GA 30071  
770-840-0365

About 4 Wheel Parts 4 Wheel Parts is the global leader in off-road truck, Jeep and aftermarket performance products. With 72 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of [Jeep Wrangler wheels](#), truck tires and [Jeep seat covers](#), 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at [4wheelparts.com](http://4wheelparts.com) or call toll-free 877-474-4821.



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