

Buckle-Up Reminder Invented by InventHelp Client (JMC-1741)

Based in Pittsburgh, Pa., InventHelp is submitting this idea, the SEAT BELT ALERT, to companies for their review.

PITTSBURGH, PA (<u>PRWEB</u>) November 20, 2015 -- While the value of wearing seat belts is well documented, many people either intentionally disregard seat belt laws or simply forget to buckle up. Concerned about this behavior, an inventor from Cloquet, Minn., decided that a visible reminder might be just what is needed.

He developed SEAT BELT ALERT to warn motorists when a seat belt is not buckled. As such, it is designed to alert other drivers both in front of and behind the vehicle as well. Therefore, it helps avoid injuries, deaths and property damage from automobile accidents. Its use thus enhances automobile safety. Besides that, it has the potential to reduce the number of health insurance claims that are filed. This, in turn, helps keep insurance premiums lower. It also aids the police in the enforcement of seat belt laws. In addition, it activates automatically with no extra effort on the part of the user.

The inventor's personal observation inspired the idea. "I noticed there are a lot of people who don't use seat belts when riding in an automobile," he said. "I wanted to find a way to let the police know when a motorist does not buckle up."

The original design was submitted to the Telemarketing office of InventHelp. It is currently available for licensing or sale to manufacturers or marketers. For more information, write Dept. 14-JMC-1741, InventHelp, 217 Ninth Street, Pittsburgh, PA 15222, or call (412) 288-1300 ext. 1368. Learn more about InventHelp's Invention Submission Services at http://www.voutube.com/user/inventhelp

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