Hubspot Features Parking BOXX During Quarterly Earnings Conference Call

Customer Success Story Aligns with Hubspot's Long Term Direction

Beaverton, OR (PRWEB) May 03, 2017 -- Parking BOXX, the North American based parking systems manufacturer and software developer, announced today that it is the featured customer success story during the Hubspot Quarterly Earnings conference call. Hubspot is a leading inbound marketing, sales, and CRM growth stack.

"As avid Hubspot users, we're proud to share our story with the Hubspot team," said Renee Smith, President & CTO of Parking BOXX. "As an early adopter of their CRM, we've found the Hubspot suite to be invaluable in monitoring and informing our marketing and sales processes."

The Hubspot Growth Stack incorporates Sales, Marketing and CRM. This allows marketing to view the status of leads in the sales cycle, and sales to view how marketing activities result in leads.

"I want to thank Renee and the Parking BOXX team for sharing their journey," said Brian Halligan, Hubspot's CEO & Co-Founder, "and for so powerfully articulating what HubSpot means to them."

About Parking BOXX
Headquartered in North America, Parking BOXX is a leading parking systems provider. Parking BOXX accommodates the needs of small lots as well as large, complex parking systems. Parking BOXX has over 75 years of parking industry experience, dealers throughout North America, and parking sites in operation from Los Angeles to the Caribbean to Newfoundland. Parking BOXX systems reliably run sites with thousands of daily vehicles and millions in annual parking revenue. For more information on how Parking BOXX can help meet your parking system and parking lot equipment needs, please visit https://parkingboxx.com/, call 800-518-1230, or email info [at] parkingboxx.com.

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