

MECHANICSFOAM.com is Primary Sponsor for Nascar Craftsman Truck Series Driver Ricky Gonzalez

Good Ideas International LLC, chose The Nascar Craftsman Truck Series Kroger 250 to officially launch its Solvent-Free Breakthrough Formula Mechanics Foam $\hat{A} \square$. Samples of this unique, foaming soap product will be distributed to over 50 Pit Crews at the race, and will be immediately made available online for purchase at MECHANICSFOAM.com . 20% of all purchases online will go towards sponsoring future races of Ricky Gonzalez.

Martinsville, VA (<u>PRWEB</u>) April 18, 2004 --Good Ideas International LLC, makers of Mechanics Foam Soap Heavy Duty Cleaner/Degreaser (MECHANICSFOAM.com) is proud to be the primary sponsor for Nascar Driver Ricky Gonzalez, of Coqui Motorsports, at this Saturday's, April 17th Nascar Craftsman Truck Series Kroger 250. Edwin Bickel, President of Good Ideas International, is extremely honored and proud to promote and support Ricky Gonzalez and his team. "There are dreamers and doers in this world and Ricky embodies both elements in all he does. Its not just what Ricky Gonzalez does on the track that impresses me. Ricky's 15 year affiliation with the DARE program, which educates Kids in saying "no" to drugs, is an inspiration to young and old alike and a model for giving back to society."

Good Ideas International, chose The Nascar Craftsman Truck Series Kroger 250 to officially launch its Solvent-Free Breakthrough Formula Mechanics FoamÂ \square Soap. Samples of this unique, foaming soap product will be distributed to over 50 Pit Crews at the race, and will be immediately made available online for purchase at MECHANICSFOAM.com . 20% of all purchases online will go towards sponsoring future races of Ricky Gonzalez. Bickel added, "We believe in Ricky and his winning attitude and look forward to a long-term relationship". The Mechanics FoamÂ \square Soap Product will be hitting auto store shelves by this Summer.



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Online Web 2.0 Version You can read the online version of this press release <u>here</u>.