

Looking for a "Free Ride?" -- Orlando-Area Resort Provides the Next Best Thing -- Gaylord Palms Resort Will Offer \$75 to Cover Higher Gasoline Prices

As gas prices soar, resorts take the matter into their own hands. For instance, the Orlando-area Gaylord Palms Resort is offering \$75 to cover higher gasoline prices.

KISSIMMEE, FL (PRWEB) April 19, 2004 — Drive. Walk. Fly. Take a train. Ride a bike. No matter how they get there, guests of Gaylord Palms Resort this summer will receive a \$75 credit to cover the higher cost of gasoline. The Orlando-area resort will provide the room credit to guests who stay at least three nights from June 15 through Sept. 6 and make a reservation using the promotion code FREEGAS.

"We're doing what we can to make the higher cost of travel a little more affordable for our guests," said John Caparella, general manager. "As the cost of gasoline continues to rise, we want our guests to spend their hard-earned vacation money on Orlando activities, rather than the trip here."

The landmark resort is five minutes from Walt Disney World in the Kissimmee-St. Cloud resort area of Central Florida. Gaylord Palms features innovative restaurants, the 4-star Canyon Ranch SpaClub, and colorful Florida themes showcased throughout a soaring 4.5-acre glass-topped atrium and each of its 1,406 guest rooms.

Summer visitors can enjoy the resort's "Best of Florida Festival," a new family experience that celebrates favorite events of the Sunshine State. Guests can also see what's new at Orlando's world-famous theme parks, including "Mission: Space" at Epcot, "Mickey's PhilharMagic" at Magic Kingdom, and "Revenge of the Mummy - The Ride" at Universal Orlando.

Room rates vary over the course of the promotion. Offer is valid for stays from June 15 through Sept. 6. Minimum 3-night stay required. Reservations must be made by July 15 and rooms are subject to availability. \$75 will be credited to guests' total hotel bill at the end of stay. The offer is not valid for groups, with other offers or promotions, or on existing reservations.

To make a reservation, guests should call the Gaylord Palms reservation office at 877-725-6773.

About Gaylord Palms

Gaylord Palms Resort & Convention Center has gained the attention of the meeting and convention industry by providing world-class convention and leisure-focused amenities – all in one place. The award-winning Gaylord Palms is a Gaylord Hotels-branded property owned by Gaylord Entertainment (NYSE: GET), a leading hospitality and entertainment company based in Nashville, Tenn. For more information, visit www.gaylordpalms.com or www.gaylordpalms.com or www.gaylordpalms.com or www.gaylordpalms.com.

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