



Propark Celebrates 20 Years in the Service Industry

Hartford-based company celebrating twenty years of providing creative parking solutions. From one single lot in Hartford in the company's first year to over 150 locations nationwide today, Propark has been at the forefront of parking management.

Hartford, CT ([PRWEB](#)) April 16, 2004 - Propark America is celebrating its 20th year providing creative parking solutions for office buildings, retail centers, airports, medical centers, universities, municipal facilities, residential buildings and hotels. Founded in 1984, Propark has expanded from one Hartford parking lot to more than 150 locations in convenient markets across the United States, including New York, Boston, Cambridge, San Francisco, Oakland, New Haven, Stamford and Hartford.

In addition to parking management systems, Propark has adapted to the needs of its clients by creating and operating four complementary business units: CleanCo-- facility maintenance division, Sign Wizard-- graphic design division, Cashtrack-- revenue control software division and the Propark Consulting Group--parking consultation division.

"We have always strived to make each interaction with our customers, a perfect parking moment," said Propark President and co-founder John Schmid. Schmid, and managing partner Joe Coppola are credited with many parking and business innovations that have become standards in their industry. Propark off-airport parking locations offer "Sherpa" transportation and baggage services which provide luxury Land Rover transportation and baggage delivery between customer vehicles and airports.

Participating Propark locations also offers carwash and auto-detailing services, umbrella banks, free battery jumpstarts, tire-inflations, lockout services, complimentary newspapers, coffee and muffins. The audio lending library, "Books on Wheels", was another Schmid innovation that has earned high praise from consumers. The creative vision of Coppola is reflected in the brightly colored reflective signage, that he himself designs. "Professional and identifiable signage has long been a landmark of our commitment to simplifying the parking process for our customers," said Coppola.

Propark's aggressive growth relies heavily on its unique culture. "Parking is a basic need; it is a routine activity, which can be stressful to the average consumer. Propark works to remove the stress, simplify the parking process and make the experience fun," added Coppola. The Propark employees have also helped to establish the successful culture. "Our staff is like family," Schmid proclaimed. "We respect each other and strive to create a work environment that fosters positive employee morale. We know from experience that a happy parking staff results in a positive parking experience."

Headquartered in Hartford, Connecticut, Propark is committed to a boutique service delivery model that provides clients with high-touch customer service and value added amenities that large, impersonal parking companies cannot match.

Visit the Propark website at www.propark.com



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