



Cruise America's 25,000th Rental RV Rolls off the Assembly Line

Cruise America will announce the construction of the 25,000th recreation vehicle for their RV rental fleet and will also debut samples of 1,000 newly built RVs decorated with poignant images commemorating the American spirit.

Elkhart, IN ([PRWEB](#)) April 15, 2004 - Cruise America, the world's largest provider of motorhome rental holidays, will announce today with Four Winds International, a subsidiary of Thor Industries (THO, NYSE), the largest manufacturer of recreation vehicles, the construction of the 25,000th recreation vehicle for Cruise America's RV rental fleet. To celebrate the occasion, representatives of the two companies will drive the 25,000th coach through a banner today at a noontime ceremony at the Four Winds assembly plant in Indiana. Attending the ceremony will be press and dignitaries from throughout the RV industry.

Cruise America will also debut samples of the 1,000 newly built RVs decorated with poignant images commemorating the American spirit. The six distinctly American illustrations include: the Statue of Liberty, Mount Rushmore, Golden Gate Bridge, Portland Head Lighthouse, Yosemite Valley, and Monument Valley.

Robert Smalley, President of Cruise America said; "The Smalley family has brought affordable and accessible transportation to the American public across the United States for over eighty-five continuous years and we at Cruise America want to send a salute to the country. In this era of uncertainty in travel, Cruise America offers fun and adventurous vacations here at home."

About Cruise America

Cruise America is the world's largest motorhome rental and sales company with a fleet of nearly 4,000 self-contained recreation vehicles including motorhomes, funmovers (motorhomes with a garage), camperhomes (truck campers) and nearly 100 motorcycles. Reach Cruise America at 1-800-RV4-RENT , or info@cruiseamerica.com URL is www.cruiseamerica.com Logo and RV images at www.images.cruiseamerica.net



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