



Biker Girls: Born to Be Wild The Motorcycle Lifestyle Experienced By Two Fabulous Female Bikers! Debuts on TLC (The Learning Channel) Thursday, May 13, 2004 at 10pm EST/PCT

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New York, NY ([PRWEB](#)) April 26, 2004 -- You've seen the immensely popular American Chopper and Monster Garage, now Biker Girls: Born to Be Wild takes the motorcycles out of the garage and heads for the open road on TLC, May 13th at 10pm ET/PT. Hosted by self-proclaimed "Road Diva" & popular motojournalist Sasha Mullins and European racing sensation Vicki Gray, this fun and adventurous duo guide us on an entertaining look, "Thelma & Louise" style, at the outrageous sights and unbridled celebrations that make up "The World's Largest Motorcycle Event" "Daytona Bike Week.

In Biker Girls: Born to Be Wild, this sexy, freewheeling, leather clad team "Vicki--a Ducati loving "RaceGirl" from the Netherlands and Sasha, the all American gypsy, Harley cruising cowgirl offer viewers a rare insider's look at the places and events that have made Daytona's annual motorcycle rally famous. This 10-day long festival lures 600,000 hardcore motorcycle enthusiasts from around the world.

Whether they are adorning their bodies with customary "bike week" tattoos, revving it up with their biker brethren at the Broken Spoke Saloon, admiring the custom choppers along Main Street or cheering on hundreds or married bikers at Orlando's Harley Davidson Biker Wedding Vow Renewal Ceremony, risking life and limb at the infamous Wall of Death or stunt riding at Biker's Paradise "these wild Biker babes are having fun, fun, fun in the Florida Sun.

Sasha "Bikerlady" Mullins, a motorcycle rally veteran, singer/songwriter and co-star of Discovery's Motorcycle Women, in addition to being a popular motorcycle journalist. She is also the author of the recent hit book Bikerlady: Living and Riding Free!, which celebrates women and motorcycling and captures the power and spirit of the female motorcycle lifestyle featuring her unique metaphors about riding and living a more fulfilling lifestyle as a result. Sasha's entrepreneurial spirit and passion for the open road has led to the creation of Bikerlady Inc. (www.bikerlady.com), a merchandise and media company empowering and servicing female motorcycle riders, passengers and racers.

Vicki "RaceGirl" Gray has made her mark as one of Europe's few female motorcycle racers. In 1991, she opened her own motorcycle riding school Pro Rider, located in St. Maarten, Netherlands. She is also the founder of Foundation RaceGirl MotorSport (www.racegirl.nl) whose aim is to enhance the skill of licensed motorcycle riders and to encourage female motorcycle riders in motorsports. Today she can be seen on the world famous Grand Prix Assen TT circuit, Zolder in Belgium, Zandvoort and others battling the boys for a shot at the podium.

Biker Girls: Born to Be Wild is produced by Big Chief Entertainment for TLC. Big Chief principals Tim Miller and Steven Jon Whritner serve as executive producers; Miller also serves as the show's producer. Char Serwa is executive producer for TLC.



Check out: www.bikerlady.com and www.racegirl.nl for more info! View publicity photo at: <http://www.bikerlady.com/portfolio/TLC.htm>. High resolution version is available upon request.

Did you know?

The bicycle and the early motorcycle catapulted women's social and dress reform at the turn of the last century. This "freedom machine" was partly responsible for women's liberation. Today, women are the fastest growing marketplace in the motorcycle industry according to the Motorcycle Industry Council. Looks like the call of the wild is beckoning women worldwide to ride free!

Sasha Mullins is based in the USA. Vicki Gray is based in the Netherlands. To book either co-star or both please contact Bronaugh Hanley at Discovery Networks: 240-662-0000.

Note that Sasha lives in New York City and in Northern California and in addition to interviews is also available for live music performances with her band: Sasha & The Road. You may also contact media@bikerlady.com or 212-799-2432 to book Sasha.

Contact:

media@bikerlady.com
212-799-2432 or

Bronaugh Hanley at TLC
240-662-0000



Contact Information

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Online Web 2.0 Version

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