



Golden Logic, Inc. announces the World's First Free Internet-based Fleet Management Solution

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GOLDEN, CO ([PRWEB](#)) March 31, 2004 -- Golden Logic, Inc. announced today the introduction of the world's first Free Internet-based solution for managing fleets of vehicles. It is called FleetAssets.

"Our business model is based on driving advertising revenue, not user fees," says Dave Nosker, CEO. Golden Logic believes that by rapidly expanding its customer base, it can provide value to advertisers with related products and services.

Kevin Nohelty, COO, says that, "We have had a very positive reaction to this concept from preliminary research that we've conducted with new customers. This model has been proven to work in other environments and we believe that this will begin a new trend in fleet management solutions."

What differentiates FleetAssets from other fleet management solutions is that it does not require any installation on a company's computers. In addition, it consumes none of their Information Systems resources. The solution is totally Web-based and all company employees can have access from their location, or anywhere in the world, simply by using their Web browser.

FleetAssets is a complete solution for companies managing a fleet of vehicles with modules for Vehicles, Drivers, Accidents, Company Policies, and End-User Reporting. The system is also proactive, sending an email message to alert users when maintenance or renewals are due.

FleetAssets is absolutely free, with no user obligations. For more information about this Free service, visit their website at www.goldenlogic.net and select the "Sign-up Now!" button, advertisers should select the "Advertise!" button.

Golden Logic is located in Golden, Colorado and is focused on increasing profitability for their customers through improved operational management using Web-based logistic solutions.



Contact Information

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<http://www.goldenlogic.net>

Online Web 2.0 Version

You can read the online version of this press release [here](#).