



Road Safety and Traffic Injury Prevention is the Theme for UN World Health Day 2004 and The R.O.O.T.S. is showing you how to participate

UN World Health Day 2004 Theme Road Safety and Traffic Injury Prevention is being observed all around the world. There are ways that the average American consumer can observe it.

([PRWEB](#)) March 31, 2004 -- R.O.O.T.S.-Rebirth of Old-Time Truths and Systems, is the health and culture organization that observes such UN Special Days as World Aids Day, World Food Day, UN Day and World Health Day.

Thus we are also observing World Health Day 2004. We observed it along with businesses on 125th St. with good results in 2002. This year we are using the health food businesses to publicize participation in local activities around this year's theme of Road Safety and Traffic Injury Prevention. Local events listed on this UN site at www.who.int/world-health-day. Please consult them for more information.

At this site the reader can download the newsletters, view the press releases, the tool kit, events and more from this comprehensive site, which will even feature an audio-visual gallery. Know that road traffic injuries, a global crisis resulting in almost 1.18 million preventable deaths a year.

When such issues as speed, driving under the influence of alcohol, the wearing of helmets, seat belts, ensuring greater visibility of cyclists and pedestrians plus improving emergency vehicle response services and more are presented to the consumer, then they are more aware of how to take responsibility and do their part.

Even at this late date, NYC road consumers can participate in the following activities. ROOTS is doing the following.

- Through email listservs writing to their memberships about World Health Day
- Submitting public service announcements to the media using a media access guide.
- Suggesting the purchase of the UN Road safety postal stamps.
- Asking that a moment of silence be observed for victims.
- Meeting people at the Lincoln Hospital Acupuncture Center where there is an alcohol substance abuse program.
- Walk around Marcus Garvey Park or a neighborhood Park
- Writing open letters to the press
- Calling radio and TV talk shows
- Leaving the Road Safety Flyers in selected health and culture stores on 125th St.
- Attend the concurrent Aids presentation at North General Hospital
- Meet at Uptown Juice Bar for an energy drink and plan for National Black Health and Fitness Month.

I am New York is a city that is identified by famous streets and bridges, thus at some time road traffic safety is on our minds at various times, with almost everyone at risk such as motorists, cyclists, motorcyclists, the injured in an emergency vehicle, pedestrians. These are areas of awareness.

Encl: A Harlem tour that I designed, "5K Harlem Heritage Sites Self-Guided Walking Tour".



Contact Information

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R.O.O.T.S.

<http://www.who.int/world-health-day>

Online Web 2.0 Version

You can read the online version of this press release [here](#).