



## Ride the Rhino

*Rhino Off-road Industries' New Rough Terrain Vehicle (RTV) Sets a new Standard.*

Henderson NV ([PRWEB](#)) March 26, 2004 -- Rhino Off-road Industries (ROI) has begun production of a new class of off-road performance vehicles, the RTV, with features and benefits of an ATV and a Monster Truck. Designed to meet the challenges of the most aggressive off road environments the Rhino RTV is capable of performance in the harshest terrains while at the same time delivering enough power and performance to safely navigate desert trails at up to 70 MPH. ROI's commitment to providing affordable, innovative and industry-leading products is clearly evident in the RTV. Designed by ROI's exceptional team of experienced professionals the Rhino Rough Terrain Vehicle is capable of negotiating a technical motocross or ATV track while providing the stability and power needed to negotiate steep and rocky environments. Every Rhino RTV comes with a full racing compliant roll cage, emission and noise standards designed to meet or exceed California Green Sticker requirements, as well as a National Forestry Service approved spark arrester. Simply stated, the Rhino RTV offers the highest level of safety and ride-ability with a maximum performance envelope. See Rhino Off-Road at the National Drag Races in Las Vegas, in Utah at the Moab Easter Jeep Safari Expo or in San Antonio Texas at the Texas Truck and SUV Show. The future of off-roading is here, the Rhino Rough Terrain Vehicle.

Visit Rhino Off-road Industries and See the RTV

ROI welcomes all visitors and members of the press to come to the Rhino booth April 3-4 in Las Vegas Nevada at the National Drag Races, April 9 - 11 in Moab, Utah at Easter Jeep Safari, where test drives can be arranged for credential carrying members of the Press, or April 16 - 18 in San Antonio, Texas at the Texas Truck and SUV Show. Howard Pearl or Stuart Green will be available daily for questions and interviews.

About Rhino Off-Road Industries (ROI)

Innovation, Performance and Safety, are the cornerstone of The Rhino Gold Standard. The standard by which Rhino Off-road Industries operates, a philosophy that demands and delivers the best possible products and services with the resources available. The Rhino Gold Standard is our commitment to providing the highest quality products and customer care.

Rhino Off-Road Industries is based in Henderson, NV, a State known as a center for off-road enthusiasts, and offering the specialized and educated workforce needed to fulfill the Rhino Gold Standard. Rhino Off-Road Industries has redefined the off road experience by combining the ATV and Monster Truck. The Rhino Rough Terrain Vehicle or RTV is an innovative new class of off-road vehicles that offer the highest level of safety and ride-ability in a production performance vehicle. ROI's experienced management and design professionals are committed to providing affordable, innovative, safe, performance products with the highest quality customer service, if you would like more information about Rhino off-road Industries vehicles, please e-mail us @, complete our response form or call us at 1-877 RHINO RTV (1 877 446-6788).

###



**Contact Information**

**Howard Pearl**

Rhino Off-road Industries

<http://www.rhino-offroad.com>

1-87 RHINO RTV

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).