



AAA Selects Cyphermint as Vendor for Kiosk Pilot Project

Cyphermint, Inc announced today that it has been selected by AAA and the Canadian Automobile Association (CAA) to deploy its interactive kiosk pilot project.

Marlborough, MA ([PRWEB](#)) March 18, 2004 --Cyphermint's CEO, Joseph Barboza commented, "We are pleased to be partnering with AAA/CAA on this project. Cyphermint's complete turnkey kiosk integration solutions will prove essential in conducting a successful pilot launch and ultimately full implementation."

The pilot project will consist of 6-8 kiosks in different demographic areas of the United States and Canada. The kiosks will be installed in six of the AAA and CAA clubs and branch offices across the United States and Canada, as well as non-AAA/CAA locations.

Via a touch screen desktop, AAA/CAA members will be able to access services similar to those found on www.aaa.com and www.caa.ca. Some of the features of kiosk will include reservations for hotel, air, and car rental. Members will also be able to obtain TripTiks, (AAA's online driving directions), find information on their favorite theme park, view and update account status, change information, conduct an array of financial services, and join or renew membership.

"This interactive kiosk will provide our members localized information, products and services currently only available through the affiliated club internet sites, said Ron Morehead, Managing Director Internet. He continued, "In the near future, our members can walk into select AAA/CAA offices or other locations and renew their membership, make a loan request, print out driving directions and other member services."

About Cyphermint

Cyphermint, a privately owned New York corporation headquartered in Marlborough, Massachusetts, is a provider of global electronic payment, kiosk integration and e-commerce infrastructure solutions. Through its Pay Cash System, Cyphermint provides the industry's most secure electronic payment solutions on the market today.

About AAA

As North America's largest motoring and leisure travel organization, AAA provides more than 46 million members with travel, insurance, financial and automotive-related services. Since its founding in 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for the safety and security of all travelers.

About CAA

The Canadian Automobile Association (CAA) is the advocate for Canada's motoring and traveling public. Formed in 1913, CAA helped ease Canadians out of the horse and buggy era and prepare them for the modern motoring world with security, value and peace of mind.

Throughout the past 88 years, CAA has grown with its membership, responding to the changing needs of motorists and travelers by offering new and exciting products and services.

Today, CAA not only provides first-rate Emergency Roadside Service, but offers members complete auto



touring and travel services, discounts with preferred companies and insurance services, just to name a few. And we haven't stopped there! Watch for new products and services at your local CAA club.

As a federation of automobile clubs in Canada, CAA represents the rights and interests of Canadian motorists. Through public awareness campaigns and government lobbying, CAA works to ensure safe and enjoyable driving for all Canadians.

Affiliated with the American Automobile Association (AAA) and other international organizations, CAA brings to its four million members a world of unique products and quality services—both at home and abroad.

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