

Big Little Films Releases "Pure Drifting - The Story of Drifting In America" DVD

"PureDrifting"explores the grassroots epicenter of the U.S. drifting scene from a true documentary film approach. The best of 100 hours of footage shot all throughout 2003 combined with interviews with 19 professional and amateur drifters, promoters and manufacturers.

(PRWEB) March 15, 2004 -- Take a 2,500 lb, 450 hp import car, combine with a highly skilled driver, connecting turns sideways, at high speed, under perfect control and you've just described Drifting. The sport is one of the hottest trends to ever hit the U.S. import car scene. Unlike all other forms of racing, drifting is not about crossing the finish line first; it's all about mastering car control.

"PURE DRIFTING thoroughly documents the growth of drifting in the U.S. and explains the drifter lifestyle through detailed interviews and track footage" - Drifting.com

"...a great story about the drifting movement in the U.S.A. Pure Drifting is WILD!" - Keith Yamamoto, Nippon Herald Films, Inc.

"Pure Drifting captures the beauty and passion of the fastest growing motorsport ever to hit North American shores." - Angelo Tsang, www.DriftNation.com

Pure Drifting tells you the whole story of Drifting in the USA through interviews and footage of top American and Japanese professional drifters. Check out the coolest footage from car mounted cameras and ride along with professional drifters as they execute intense, high speed, tire-smoking drift runs at dozens of drift events. Pure Drifting is jam-packed with tips and tricks on modifications and aftermarket products that are needed to build a competitive drift car. If you've never seen Drifting before, "Pure Drifting" will bring you up to speed on the entire sport and sub-culture of drifting in the U.S. in around an hour.

Learn all about drifting technique and "Weapons of Choice", a section of the DVD that explores the two favorite models of drift machines, the Toyota Corolla a.k.a. AE86 and the Nissan 240SX a.k.a. as the S13/S14. See crahes, spinouts, collisions and car damage as drifters hone their skills.

Interviews and drifting footage of:
Andy Yen - Winner of Option Ikaten
Benson Hsu - Winner of Drift Showoff #1
Brendan Walker - Drift Assoc. Instructor
Charlie Ongsingco - Drift Assoc. Instructor
David Nguyen - JDM Recycler
Hiroo Sumida - Drift Assoc. Instructor
Moto Miwa - President, Drift Assoc./Club 4AG
Nadine Toyoda - Drifting Pretty
Taka Aono - Drift Assoc. Head Intructor
Tommy Chen - SpeedTrial USA
Yoshie Shuyama - Drifting Pretty
Ernie Fixmer - D1 Driver



Kazu Hayashida - D1 Driver
Ken Gushi - D1 Driver
Manabu Orido - D1 Driver and Judge
Rhys Millen - D1 Driver
Yasuyuki Kazama - Winner Round One D1 GP USA
Ken Miyoshi - Go Drift Founder
Loren Ho - Rotora
Richie Ho - Rotora

DVD Extras:

- * B-side footage of unedited car mounted camera runs with Yasuyuki Kazama (Kei Office S-15) winner of round 1 of D1 GP at Irwindale Speedway
- * Andy Yen (AE-86) winner of the Option Ikaten, January 2003
- * Benson Hsu (Sileighty) winner of Drift Showoff 1, March 2003
- * Taka Aono (Technosquare AE-86) Drift Association Head Instructor
- * Moto Miwa (AE-86) Founder, Club 4AG/Drift Association and co-founder of Go Drift
- * Charlie Ongsingco (Sileighty) Instructor, Drift Association
- * Exclusive tandem drift and crash sequence between Andy Yen and Alex Pfeiffer
- * Ernie Fixmer (Team Rotora S-13) D1 driver, Formula D driver
- * Calvin Wan (FD RX-7) D1 driver, Formula D driver
- * High resolution still photo gallery fron 2003 Nissan Festival at California Speedway and from various Drift Days
- * Pure Drifting trailer from SEMA 2003
- * Drift Association trailer
- * SpeedTrial USA trailer
- * Upgrade Motoring promo
- * NTSC Region 0 DVD (may be played on any DVD player)

For more information, go to <u>www.puredrifting.com</u>



Contact Information
Dan Brockett
BIG LITTLE FILMS, INC.
http://www.puredrifting.com
805 388 4689

Online Web 2.0 Version

You can read the online version of this press release here.