

Pedal Power reborn!

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([PRWEB](#)) March 13, 2004 --Over the last decade numerous Electric Bikes have appeared and disappeared on the UK market. Unfortunately they tended to have steel frames and inferior Lead Acid batteries. These had a short range and were heavy. Electric Bikes Direct was formed to address this issue, by supplying to the UK public a range of superior Folding, Lightweight, Electric Bikes.

We supply a range of bikes that meet a few, but essential criteria: -

• Practical and stylish. All our bikes are aluminium framed folders, which fold in around 15 to 20 seconds; they can then be stowed in their own storage bag, under the desk, in the caravan,, on a boat, on the train and always in the boot.

• High-tech. They use the latest motor and battery technology available. They all have lightweight and efficient Nickel Metal Hydride (NiMh) batteries.

• They all have gears to allow you to get some exercise and enjoy cycling with as much effort as you decide. (In a recent survey Electric Bike owners were getting more exercise than conventional bike owners, as they were far more likely to use them on a daily basis).

• Street Legal. No driving licence required if a bike has pedals and is fitted with a PAS (Pedal Assisted System).

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Green. These bikes cost around 5p to charge, which will take you around 20 miles, that equates to around 800 to 2000 mpg and the motors make very little noise.

STOP; yes these bikes all have top quality brakes fitted, as they take you up to 20mph!

Use of these bikes are also complemented by many National and Local initiatives, whereby more and more cycle lanes and bus lanes are at your disposal

Last but not least you can cycle round the near empty London streets in the rush hour thanks to the Congestion Charge!

Please visit www.electricbikesdirect.co.uk or call 0870 345 0775 for more information.

Notes for editors: -

1. Russell Everitt formed electric Bikes Direct in February 2004.
2. They weigh from 16.5Kg
3. Prices start from £699 including UK mainland delivery.
4. Models currently available from Honda, Dahon and BliSS (see attached photographs)
5. PAS is a system that requires you to pedal before the motor starts and stops if you brake.
6. Just introduced the Bright Bike FOLD E Steel Framed Folding Electric Bike at £299



Contact Information

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ELECTRIC BIKES DIRECT

<http://www.electricbikesdirect.co.uk>

Online Web 2.0 Version

You can read the online version of this press release [here](#).