

# **ICEM Supports 3DconnexionÂ**□**s Motion Controllers**

 $ICEM\hat{A} \Box s$  Latest Surface Modeling Software Suite Supports 3Dconnexion $\hat{A} \Box s$  Motion Controllers. Offers immediate productivity benefits to automotive vehicle designers and engineers.

London, UK (PRWEB) February 29, 2004 --ICEM Ltd., the leading developer of surface modeling, analysis and visualization software, announced today that its new software ICEM Surf 4.4 is providing support within the Microsoft Windows environment, as well as the UNIX and Linux environments for the award-winning line of 3D motion controllers from 3Dconnexion.

$\hat{A}\Box$ Our customers all work in 3D as they develop their vehicle bodies and interiors, $\hat{A}\Box$ said Lee Cureton, chief executive, ICEM Ltd. $\hat{A}\Box$ The inclusion within our software of support for 3Dconnexion $\hat{A}\Box$ s line of motion controllers now offers these users a far more intuitive and productive way of working with complex 3D geometry. $\hat{A}\Box$
$\hat{A}\Box$ The support for 3D connexion motion controllers in ICEM Surf 4.4 introduces powerful new capabilities that allow designs to be created in less time and with greater comfort, $\hat{A}\Box$ said Jan Larsson, European director, partner marketing at 3D connexion. $\hat{A}\Box$ Using both hands while interacting with ICEM Surf provides a natural
way to work, meaning designers become proficient within a short time and quickly begin to realize benefits. $\hat{A} \Box$

## Two-Handed PowerÂ□.

3DconnexionÂ□s motion controllers, which include the SpaceBall, SpaceMouse and SpaceTraveller, operate together with a traditional mouse to deliver a more efficient and intuitive way of working with 3D geometry, such as ICEM Surf digital surface models. They enable the user to simultaneously pan, zoom or rotate 3D models with the controller in one hand while the other hand selects, inspects or edits the model with the mouse.

 $3Dconnexion \hat{A} \Box s$  motion controllers can provide up to a 30% increase in productivity and eliminate as many as half the mouse movements required.

#### About 3Dconnexion.

3Dconnexion, a Logitech company, (SWX:LOGN) (Nasdaq:LOGI), is the worldwide market leader in 3D input devices for the growing field of 3D motion control used in the CAD (computer-aided design), PLM (product lifecycle management), DCC (digital content creation) and GIS (geographic information systems) markets. Over 250,000 professionals use 3Dconnexion motion controllers, including its industry-leading SpaceBall®, SpaceMouse®, CadMan® and SpaceTraveller®.

3Dconnexion is headquartered in Silicon Valley, California, with offices in Detroit, Los Angeles, London, Munich, Paris, Stockholm, Wroclaw and Tokyo.

#### About ICEM Ltd.

With its headquarters in the UK, ICEM Ltd. is the leading worldwide developer and supplier of advanced, surface-based modeling software for use in the design and development of automotive vehicle bodies and interiors and consumer durable products. The company has a worldwide network of sales and support offices and specialist distributors covering continental Europe, the USA, Australia and the Asia Pacific region.



ICEMÂ□s principal market sector is the worldwide automotive industry, where it includes most of the leading manufacturers among its customers, including the Ford Motor Company, DaimlerChrysler Group, Volkswagen Audi Group, Porsche, BMW, PSA Peugeot Citroën, Nissan, Subaru and Harley Davidson among others, as well as leading automotive industry companies such as Volke, EDAG, Pininfarina, Bertone and Bertrandt, among many others. The company also has a significant presence in the consumer durable products design market.

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