



GR1 Racing Inc. Expands Retail Divison

GR1 Racing Inc., parent company to Big Boyz Toys and BBT Motorsports automotive parts and accessories retail and internet company has expanded their Arizona retail division to include installation, tinting, graphics, and mobile electronics.

([PRWEB](#)) February 28, 2004 --GR1 Racing Inc., parent company to Big Boyz Toys and BBT Motorsports automotive parts and accessories retail and Internet company has expanded their retail division to include installation, tinting, graphics, and mobile electronics. This is the right move for our company at the right time, says President and founder Timothy Grady. We've been servicing automotive enthusiasts accross the nation for over 4 years... and while we've serviced enthusiasts in our home state as well, we have not taken advantage of increasing our retail operations to attract the customer who wants one stop shopping. That is, come in, purchase the part, and have it installed all in one transaction. Not only this, there is a huge restyling market, including tinting, vehicle graphics, and body enhancements. This is one of the few areas that cannot be reached over the Internet. You must have the facilities equipment, and the expertise to capture this market, and it must be captured in your immediate area. We feel that once our local customers see us performing more services than just parts over the counter, our reputation as being a serious motorsports business will increase drastically in the local economy. This is the first stepping stone to our growth strategy. Once we perfect this "Super Store" operation, we plan to open more stores in the local area as well as across the nation. But for now, you can find us at the following location: NW Corner of 51st Ave and Cactus in Glendale Arizona. Also, check our web presence out at www.AutoToyAZ.com



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Online Web 2.0 Version

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