

## **Fleet Telematics Veteran Thomas Erdman Joins Azuga Executive Team**

*On the heels of continued growth in 1H 2016, award-winning connected vehicle technology company expands leadership team.*

San Jose, Ca. ([PRWEB](#)) August 16, 2016 -- [Azuga](#), a leading provider of connected vehicle technology, today announced that seasoned fleet telematics veteran Thomas Erdman has joined as president of Azuga's fleet division. With more than 30 years of experience in the wireless and fleet telematics industries, Erdman will oversee Azuga's global sales, marketing, customer satisfaction and operations.

The announcement comes as Azuga continues its global momentum, on track to double revenue for a third consecutive year.

With Erdman's hire, Azuga aims to continue its [international expansion and growth](#) with a constant focus on a quality, leading technology and customer service.

"I am eager to join Azuga during this time of substantial growth and development," said Erdman. "As the fleet industry continues to face significant shifts due to generational divides and rapidly changing technology, Azuga's suite of solutions will continue to provide a cutting-edge and affordable answer to the challenges faced in business with fleets."

Continued momentum in 1H 2016

At the beginning of the summer, Azuga was named a "Best of 2016" in the [15th Annual Mobile Star Awards™](#), winning a Superstar Award in the 2016 Mobile Star Awards "Mobile Asset Tracking Success Story" category, and Shining Star Award in the "Mobile Fleet Management" category.

Since 2001, the Mobile Star Awards program has showcased the best products in categories covering consumer mobile apps, mobile devices, enterprise mobile services, technology visionaries, and success stories. The winners are chosen by readers and followers of [MobileVillage.com](#).

Azuga continued to fuel its company growth by adding two new employees to the leadership team, recently welcoming chief officer of business and customer success, Jeff Smith to lead Azuga's business development and enterprise client success organizations. Smith has more than 30 years of experience building and scaling enterprise sales and business development teams in fleet technology companies.

In addition, the company also most recently welcomed another seasoned fleet professional, Keith Halasy, as a senior director of marketing to guide the brand's messaging and marketing strategy. Halasy has 20 years of experience as a marketing leader and strategist in the industry, helping telematics companies strengthen brands, communicate impact to customers and prospects and build profitable marketing programs.

"The addition of Tom, Jeff and Keith to our leadership team significantly enhances our ability to become the world's leading connected vehicle platform," said Rani. "Their industry expertise and solid record of leading sales, marketing and services operations will aid in increasing our growth globally. I am very excited to welcome them both to the Azuga team, and look forward to this next stage of rapid expansion."

About Azuga



Azuga™ is helping to make roads around the world safer with innovative solutions for GPS vehicle tracking, driver performance management, big data, emissions testing and road usage charging. Our easy-to-install, intuitive connected car solutions are backed by a lifetime hardware warranty. For more information, visit <http://www.azuga.com> and follow us on Twitter [@Azuga\\_GPS](https://twitter.com/Azuga_GPS).



**Contact Information**

**Blair Broussard**

AR|PR

<http://www.arpr.co>

+1 504-208-2655

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).