

meterUP Mobile Payment Goes Citywide in Philadelphia

Successful Pilot Expands Into City Wide 5-Year Contract For Pango

Philadelphia, PA ([PRWEB](#)) August 09, 2016 -- Neil Edwards, president of Pango, announced the citywide expansion in Philadelphia of their mobile parking payment service marketed as meterUP in partnership with the Philadelphia Parking Authority (PPA). The Philadelphia Parking Authority recently granted a five-year agreement to Pango at the conclusion of a successful pilot period in center city. The app, called meterUP powered by Pango, allows residents and visitors of Philadelphia to conveniently pay for parking or extend their parking from their mobile phone.

“The six month meterUp pilot conducted in the center city of Philadelphia exceeded our expectations on many levels,” said Mr. Edwards. “We saw more than 36,287 users download the meterUp app producing more than 90,000 parking sessions. We saw the new extend feature increase the city’s parking revenue potential with 14 percent of the users extending to pay 2X or 3X normal hourly rate. We are excited to rollout meterUP citywide in the month of August.”

Pango is a FinTech company providing mobile payments solutions for smart cities and transit. In November 2015, the PPA kicked off the six-month pilot program in the Center City Core testing the Pango system. The PPA gave the notice to proceed into the long-term agreement in late April.

PPA and Pango will be expanding meterUP beyond the City Center Core to the rest of the city through the month of August. Drivers will see clearly marked signs in the Southeast section of the city starting August 1 followed by the Northeast, Northwest, Southwest, and University City sections. To avoid being ticketed, the PPA reminds drivers to confirm a sign with their zone number near their parking space.

"meterUP is another PPA technological innovation aimed at improving customer service and the overall parking experience in Philadelphia. We are excited to start expanding this program throughout the city and provide better customer service and more convenience," said PPA Executive Director Vince Fenerty.

Karen Biederman, an art teacher from Middle Township High School, Cape May Court House New Jersey, used meterUP when she was visiting Philadelphia to drop her kids off at the airport and do some shopping. “As a mother of triplets who is constantly on the run, I am thrilled with the level of convenience and service provided by Pango. Having the ability to extend my parking right from my mobile phone is a true lifesaver.”

Philadelphia is the fifth largest city in the United States home to 7.2 million people with nearly 40 million annual visitors. The city’s deep history, thriving food scene, ever-evolving neighborhoods, expanding job market, and affordable rent and home prices make it a thriving metropolis.

About Pango USA, LLC.

Pango is the FinTech company providing payment solutions to smart cities and transit. Its offerings include mobile payments, navigation, and smart routing. Pango offers real time enforcement and traffic analytics. Pango is available in more than 60 cities worldwide, serving more than one million active accounts. Invented in 1997, Pango received patents (US Patent No. 5,940,481) for this first-of-its-kind technology in the United States, China, Hong-Kong and Israel; it has been in use since 2006. For more information on Pango, visit [myPango.com](#).



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