

Thanks Again® Partners with Uber to Let Members Earn Rides Through Its Multi-Airport App

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Atlanta, Georgia (PRWEB) August 02, 2016 -- Millions of Americans are predicted to travel this summer and many have the same concern: how to find reliable, cost-effective transport to and from the airport. But now with Thanks Again®, the leading consumer loyalty and engagement platform for more than 100 airports across the country, this worry may soon become a thing of the past. Thanks Again announced today that it has partnered with Uber, enabling its members to redeem Thanks Again points for rides via the rapidly expanding redemption catalog in its recently launched multi-airport app.

Thanks Again members can redeem 500 Thanks Again points for a \$10 Uber promotional code that they can use toward rides – whether they are at the airport or not.

"Our partnership with Uber is expanding what is typically expected of a reward program. Travelers tend to think rewards can only be earned and redeemed for airline miles or hotel points, but now we're including more options to enhance the overall traveler experience," said Thanks Again CEO Marc Ellis. "The ability to earn free Uber rides and skip the wait of standard security lines with expedited screening are just a couple of the ways in which we're doing that".

To download the Thanks Again App and earn 100 Thanks Again points for enrolling, visit the Apple App Store or Google Play today. Sign-up for Uber, and use "ThanksAgain2016" promotional code to receive up to \$15 off your first ride!

About Thanks Again

Thanks Again®, headquartered in Atlanta, is the leading global loyalty and consumer engagement platform that makes travel more rewarding for frequent travelers. The only rewards program of its kind, Thanks Again enables members to earn points when they shop, park or dine at thousands of retailers in and around more than 100 airports. Accumulated points are incremental, above and beyond the rewards already received from existing travel loyalty programs. Integrated with MasterCard®, Visa® and American Express®, the card-linked loyalty program is free, secure and easy to use. Visit thanksagain.com to learn more or connect via Facebook.com, Twitter.com Instagram.com and YouTube.com.

About Uber

Uber's mission is to make transportation as reliable as running water -- everywhere, for everyone. We started in 2009 to solve a simple problem - how do you get a ride at the touch of a button? Six years and over a billion trips later, we've started tackling an even greater challenge: reducing congestion and pollution in our cities by getting more people into fewer cars.



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