

The Tire Depot Launches New Website

The redesigned website has an improved search feature and will be more user-friendly.

Charlotte, NC ([PRWEB](#)) August 02, 2016 -- The Tire Depot, a leading wheel and tire equipment retailer in Charlotte, would like to announce the launch of its newly redesigned web site at www.thetiredepot.com. The Tire Depot made the investment in a new website to enhance customer experience. The new site will be reflective of the standard of excellence that has made The Tire Depot Charlotte residents' number one choice for wheels and tires.

The redesigned website incorporates best practices in design and digital marketing to provide end-to-end satisfaction to the consumer. Customers who have used the old site will notice that the redesign features a more robust search feature that allows them to find the exact wheel or tire they need based off their criteria. In addition to that, the redesign focused on usability to help customers navigate the site and check out more easily. Finally, The Tire Depot implemented best practices in design to optimize its aesthetics.

The Tire Depot hopes that customers will enjoy the new redesign and shop online or in person at its Charlotte location to find the lowest prices and best customer service in the industry today.

About The Tire Depot:

The Tire Depot opened in 2001 and began as a local tire and basic repair shop. The Tire Depot still operates at its original location, 3100 The Plaza in Charlotte, NC 28205. Since then The Tire Depot has grown exponentially and is now a leader in wheel and tire equipment sales. The Tire Depot offers the lowest prices on some of the industry's biggest brands. Find us at www.thetiredepot.com.



Contact Information

The Tire Depot

The Tire Depot

<http://www.thetiredepot.com>

+1 888-932-4629 Ext: 117

Online Web 2.0 Version

You can read the online version of this press release [here](#).