

World Patent Marketing Invention Team Introduces A New Safety Invention To Help Keep Drunk Drivers Off The Road, Sober Lock

World Patent Marketing Reviews A New Safety Invention. Will Sober Lock Be The Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) July 30, 2016 -- [World Patent Marketing](#), a vertically integrated manufacturer and engineer of patented products, introduces The Auto-Lock, a safety invention that will help keep drunk drivers off the road.

“The car safety industry is worth \$94 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “This safety invention will help save lives and may become a standard in the future.”

“A huge problem in this country is death by drunk driving,” says Jerry Shapiro, Director of Manufacturing and World Patent Marketing. “Many people enjoy drinking, but it doesn’t go very well with driving. This invention will help prevent impaired people from getting behind the wheel.”

Sober Lock is a safety invention that will help to prevent accidents due to drunk driving. Drunk driving is a serious problem since being drunk often leads people to believe that they are okay to drive when the opposite is often true. The Sober Lock is a locked container with a built-in breathalyzer that will only open if the user is okay to drive. The user’s car keys would be placed inside the device and it would remain locked until it registered an alcohol content level of less than the legal limit. If The Sober Lock registers a blood alcohol level of higher than 0.08, it will remain locked. If it goes lower than that, the lock will open and the user can get their key. This makes it much more difficult for people to drive when they have no access to their car keys. This [new patent](#) will help prevent car accidents and potentially save lives.

“Everyday folks are still putting themselves and other innocent individuals at risk with drinking and driving while under the influence of alcohol,” says inventor Fred M. “So I wanted to create a product where the primary purpose was to increase SAFETY by reducing the number of these alcohol-related incidents. If this product can save one person's life from being affected by the hands of a drunk driver then it will be a huge success, but I know that this device will save many lives because it will be another obstacle that will deter millions from having the ability to drive with a blood alcohol content (BAC) level that is above the legal limit. My goal is to make our roads safer.”

Sober Lock is a safety invention that will help reduce accidents on the road by preventing drunk drivers from getting behind the wheel.

ABOUT WORLD PATENT MARKETING

World Patent Marketing is an invention services and manufacturer of patented products. The company is broken into six operating divisions:

Patent Assistance and Research * Prototypes and Manufacturing * Distribution and Retail * Digital Patent Licensing Marketing and Social Media * Direct Response TV and Internet Video Production * and Investments



As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to protect, prepare and manufacture your new product idea and launch it on the market.

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

World Patent Marketing is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the [invention marketing](#) experts.

World Patent Marketing credits its invention success to its powerful and influential board of invention marketing experts and its controversial “shock content” approach to marketing. According to CEO of World Patent Marketing Scott Cooper, Director and Founder of the [Cooper Idea Foundation](#) and CEO and Creative Director of World Patent Marketing, complaints from competitors are just part of the [World Patent Marketing cost](#) of doing business.

Discover how to sell a patent or how to market an invention from [world marketing](#) experts who create invention success stories.

Contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



Contact Information

Bill Flanagan

World Patent Marketing

+1 6465643919

Online Web 2.0 Version

You can read the online version of this press release [here](#).