

## **Member-Driven Association Created To Guide The Sport Of Rally Into The Future**

### *American Rally Association Formally Announces Plans For 2017 National Championship Series*

Dalton, NH ([PRWEB](#)) July 27, 2016 -- Following months of planning, officials with the newly formed American Rally Association (ARA), a member-driven nonprofit organization based in New Hampshire, announced today details of their first-ever ARA National Championship series in 2017.

The Board of Directors, with volunteer representatives from each rally in the championship, as well as seasoned veterans from the sport of Rally will comprise the American Rally Association. Guided by the association's first member-voted Chairman, Tim O'Neil, a multi-time National Rally Champion, Event Organizer, and Entrepreneur. The group will continually work together to help the sport grow and evolve with a primary focus on safety and affordability.

"We appreciate the hard work and dedication put forth by many in the sport of rally over the years to get it where it is today", stated Tim O'Neil. "ARA specifically appreciates Bill Fogg Sr. and Rally America in their effort to continue rally in the United States the last few years by providing sanction and insurance. We look forward to working with Rally America during the transition period over the next several months as we prepare for the 2017 season."

The inaugural 2017 ARA National Championship series currently consists of these events: Olympus Rally in Shelton, Washington in May, the Susquehannock Trail Performance Rally (STPR) in Wellsboro, PA in June, the New England Forest Rally in Newry, Maine in July, and the Ojibwe Forests Rally in Detroit Lakes, Minnesota in August. Additional events to be announced in the coming weeks with a full event schedule announced later this Fall.

United States Auto Club (USAC) will provide licensing and insurance for the ARA-sanctioned National Championship series. ARA has confirmed sponsorship from an automotive OEM which will be announced along with other sponsors in the coming weeks.

For those interested in becoming involved with, or learning more about, the American Rally Association, the organization's web site ([www.americanrallyassociation.org](http://www.americanrallyassociation.org)) contains a variety of information regarding how to get more involved with the sport of Rally as well as the organization, frequently asked questions and timely updates regarding the inaugural 2017 ARA National Championship series.

#### **ABOUT THE AMERICAN RALLY ASSOCIATION:**

American Rally Association (ARA) is a member driven organization dedicated to the sport of stage rally and is a transparent and inclusive sanctioning body. As a 501 (c)(3) non-profit ARA is led by elected and appointed board members who guide the sport in the best interest of the members. ARA is delivering a framework for safety, competition, promotion, and educational forums for all aspects of stage rally. The success of the organization is dependent on many experienced volunteers working toward the common goal of a thriving stage rally program in America. For instant updates join us on Facebook at:

[www.facebook.com/AmericanRallyAssociation](http://www.facebook.com/AmericanRallyAssociation)



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