

## **GrooveCar Joins the Dealertrack Credit Application Network**

*Partnership simplifies real-time credit application submissions for credit unions*

Hauppauge, New York ([PRWEB](#)) July 28, 2016 -- GrooveCar, the nation's leading online automotive buying resource for credit unions, announced that GrooveCar dealership clients will be able to submit credit applications to their connected credit unions via the Dealertrack Credit Application Network.

“The Dealertrack product delivers a seamless and efficient experience to those engaged in all aspects of purchasing a vehicle. We are thrilled to provide this solution and to be part of the Dealertrack Credit Application Network,” stated Frank Rinaudo, Senior Vice President, GrooveCar Inc.

Dealertrack delivers the premier electronic credit application network connecting dealers with financing sources for fast and accurate application decisioning. “Working with leading industry providers, such as GrooveCar, helps dealers and lenders take advantage of digital technologies to transform their business processes,” said Mark Furcolo, Senior Vice President, Lender Solutions, Dealertrack®, a Cox Automotive™ brand. “Our F&I Dealflow Advantage, which the Dealertrack Credit Application Network is part of, unites the online to in-store car buying journey to deliver a transparent, efficient process for consumers, dealers and lenders.”

In addition to its industry leading credit application network, Dealertrack offers an integrated suite of origination, contracting and vehicle title management solutions for lenders, including digital retailing, advanced data analytics, vehicle valuation, electronic document and expedited title release services and solutions.

GrooveCar continues to provide dealers with greater options for increasing applications to credit unions. AppTrac, a GrooveCar developed product will still be available to dealers. “We recognize that there are many more dealers who feel comfortable with using Dealertrack, we want to make sure they have the option to use either of these two resources,” explains Indira Khan, GrooveCar's Vice President of Credit Union Relations. As GrooveCar expands into new markets, this plug'n play financing solution provided by Dealertrack will offer ease of operations necessary to accomplish this. At the end of the day, it's all about getting the financing over to the credit union. “We feel this move meets this goal,” states Khan.

### About GrooveCar:

Founded in 1999, GrooveCar provides automotive loan growth solutions to credit unions nationwide while providing their members, as well as the general public, with the most informative and user-friendly auto search engine. With its expansive dealership network surpassing five million vehicles, GrooveCar facilitates the entire car buying process, including shopping, researching, buying, leasing, and financing. Through the national auto-leasing program CU Xpress Lease, credit unions can take advantage of leasing opportunities in the new vehicle market. CU Xpress is the leading credit union lease program in the nation. Additional information on GrooveCar or CU Xpress Lease may be found at <http://www.groovecarinc.com>.

###



**Contact Information**

**Karen Johnson**

GrooveCar

<http://www.groovecarinc.com>

+1 (631) 454-7500 Ext: 135

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).