

## World Patent Marketing Success Group Introduces A Fast And Easy Way To Pay Tolls With The Universal Fast Pass

World Patent Marketing Reviews A New Phone App Invention. Will Universal Fast Pass Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) July 20, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, announces Universal Fast Pass, a fast and easy way to pay for parking and tolls.

"The cell phone app industry is worth \$77 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "This invention would provide huge revenue and growth for this industry."

"People love to go on trips, but no one loves to stop at tolls," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "This app will simplify that whole process."

The Universal Fast Pass is an app that allows remote payment of a toll booth or parking lot so there's no need to stop at a toll booth every time. The app will have a map built in for the user's current location as well as information on their car and credit card. This allows the toll to be prepaid and the user to speed through the toll booth instead of stopping every time.

"Need a fast pass in life?" says inventor Melody S, "Check out the new universal fast pass app to make getting around the universe a breeze. The product is featured for the toll system/s both nationally and internationally. It could also be used for parking passes, theme parks, and other places that require payment to enter."

Al Johnston, a marketing agent in Oklahoma, has this to say about Universal Fast Pass: "I commute to work every day and pass by several toll booths. I hate stopping at all of them twice a day. This app is just what I need."

The Universal Fast Pass is a new app invention that allows people to prepay for their toll booths or parking before even getting there, thus allowing them to drive through and save a lot of time.

## ABOUT WORLD PATENT MARKETING

World Patent Marketing is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.

As a leader in patent invention services, World Patent Marketing is by your side every step of the way, utilizing our capital and experience to protect, prepare, and manufacture your new product idea and get it out to the market. Get a patent with World Patent Marketing and the company will send representatives to trade shows every month in order to further advocate for its clients. It is just part of the world patent marketing cost of doing business.

World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau and five star ratings from consumer review sites including: Consumer Affairs, Google, Trustpilot, Customer Lobby, Reseller Ratings, Yelp and My3Cents.



World Patent Marketing is also a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Greater Miami Chamber of Commerce, Association for Manufacturing Excellence, and the New York Inventor Exchange.

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