

## World Patent Marketing Success Group Introduces Safety Reflections, a New Way For People to Be Aware of Cars at Night

World Patent Marketing Reviews A New Safety Invention. Will Safety Reflections Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) July 19, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, announces Safety Reflections, a safety invention designed to make cars more visible at night.

"The Car Safety industry in the U.S. is worth \$94 billion per year," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "An invention like this will prevent accidents and thus lower overall cost."

"Driving has become an important part of most people's lives," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "Safety Reflections will help prevent car accidents, something that helps everyone."

Safety Reflections is a paint that can be applied along the driver side door to increase visibility of the car at night. The paint will reflect other lights and make the car more visible on the road. This can be especially helpful for children who run around the road a night without looking where they're going. It will also be useful for cars traveling down a poorly lit street or even cars with malfunctioning headlights.

"The safety reflection strip will benefit people and companies in several ways," says inventor Curtis C, "It will increase visibility of vehicles in poor lighting conditions, such as rain, snow, and fog, and even in places such as cities with fair lighting but poor visibility when people enter roadways without their lights on. It would also be very visible for a train to see a vehicle stalled or crossing the tracks allowing for better response time. Consumers and insurance companies would profit from this with lower rates."

James Huntz, and park ranger from Minnesota, had this to say about Safety Reflections: "Some areas are pretty poorly lit around here. Safety Reflections are just what we need. It lets us see cars coming before it's too late."

Safety Reflections are a car safety invention designed to prevent accidents.

## ABOUT WORLD PATENT MARKETING

World Patent Marketing is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.

As a leader in patent invention services, World Patent Marketing is by your side every step of the way, utilizing our capital and experience to protect, prepare, and manufacture your new product idea and get it out to the market. Get a patent with World Patent Marketing and the company will send representatives to trade shows every month in order to further advocate for its clients. It is just part of the world patent marketing cost of doing business.



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