

## GlobalTranz to be Listed on the "America's Leading 3PLs" Report for 2016

Global Trade Magazine's Top 3PLs Report for 2016 will name GlobalTranz as one of the nation's leading third party logistics companies.

Phoenix, AZ (PRWEB) July 18, 2016 -- GlobalTranz was named the third fastest growing company in Arizona in 2016, is now the nation's 12th largest freight brokerage, and today the firm announces that the highly anticipated annual report from Global Trade Magazine listing "America's Leading 3PLs" will name GlobalTranz as one of the leading 3PLs in America.

The highly anticipated report is the number one source for shippers around the globe who rely on partnerships with the best 3PLs to help move their goods. With the need for speed and efficiency driving the boom in the 3PL industry, finding the best of the best is why the report is so treasured by shippers, exporters, manufacturers, and distributors.

Logistics and technology have made more global commerce possible. However, moving freight over ocean, air, and land is enormously expensive. Prior to the rise in third party logistics firms, there were very few ways to streamline shipping costs.

Now with technological savvy and a broad network of carriers, 3PLs have made moving freight for small and large businesses much more efficient and cost effective. 3PLs that offer intermodal shipping can partner with logistics firms abroad that can carry the goods to their final destination once their American counterpart gets the load abroad.

To make Global Trade's "America's Leading 3PLs" list, logistics companies have to be among the most impressive in the world in terms of the value that they bring to the industry, their breadth of services, their reach, and a portfolio with a healthy client list in the thousands.

GlobalTranz has been chosen based on a number of factors including its <u>client list of over 25,000</u> partners, agents, and vendors. Another factor is the company's nationally acclaimed proprietary logistics software like their powerhouse CarrierRate2.0 TMS technology.

Many of the features of GlobalTranz TMS that impressed Global Trade Magazine so much help shippers, exporters, and importers do their jobs much more effectively. Interactive dashboards give GlobalTranz freight brokers the ability to proactively enlist the right carriers for each job and shippers get live real-time updates.

One area that logistics firms are revolutionizing for shippers and exporters is in distribution, offering additional services like warehousing. GlobalTranz is not only a freight forwarder and supply chain logistics firm. It also offers warehousing for streamlined operations for manufacturers and retailers.

Additionally, it did not escape the trade magazine's attention that 2016 is the third year in a row that The Phoenix Business Journal ACE Awards has named GlobalTranz one of Arizona's fastest growing companies. Their technological savvy and their position at the top of the freight logistics industry have solidified GlobalTranz position as a top freight broker.

This latest announcement follows a slew of positive press for the logistics firm. Earlier this year, GlobalTranz



was named the "<u>3PL of the Year</u>" by Clear Lane Freight Systems. In April, Transport Topics unveiled their top brokers list and this year, GlobalTranz moved up two spots from 14th to <u>the 12th largest freight brokerage in America</u>.

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## About GlobalTranz

GlobalTranz is a technology-enabled logistics company specializing in freight management services including LTL, Full Truckload, Supply Chain Management, and Domestic Air/Expedited shipping. Their team focuses on innovative technology and partnering with sales professionals that possess energy, insight and a fervent customer service mentality.

GlobalTranz has created a one-stop-shop for its customer base of over 25,000 shippers through providing Less-Than-Truckload, Full Truckload, Supply Chain and Expedited Services. In 2016, Transport Topics Announced GlobalTranz as the 12th Largest Freight Brokerage Firm in the US. GlobalTranz is a leading company in the \$157 Billion Dollar third-party logistics industry, with annual revenue exceeding \$500M and growing every year. GlobalTranz currently has 500+ employees and is growing rapidly.

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